



**THE COPYRIGHT SOCIETY  
OF THE U.S.A.**

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The Northern California Chapter of  
The Copyright Society of the U.S.A.  
is pleased to present a talk on:

**Characters and the Law**

Presented by:

**Jay Kogan**

Vice President Business & Legal Affairs:  
Publishing and Intellectual Property, and Deputy General Counsel  
DC Comics, A Warner Bros. Entertainment Company

Jay will discuss legal protections available to characters and explore how such protections affect character creation, exploitation, and rights enforcement. Jay will also examine how the nature of the character (e.g. purely fictional, inspired by a real person, or a stage persona adopted by an individual) changes the analysis. In addition, Jay will address some of the challenges facing character owners in today's environment.

**Monday, December 5, 2011  
12:00 Noon**

at

**Covington & Burling LLP**  
One Front Street  
Fillmore Conference Room, 32nd Floor  
San Francisco, CA 94111

Reservation Form Attached  
\$20 Members  
\$25 Non-Members

Lunch Included  
1 hour MCLE credit

The Northern California Chapter of  
The Copyright Society of the U.S.A.

Presents

**Characters and the Law**

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San Francisco, CA 94111

To reserve a place at the program, please send a check for \$20 per person (member) or \$25 per person (non-member), made payable to the **Copyright Society of the USA**, by Thursday, December 1, 2011, to:

Nicole Cutright  
Covington & Burling LLP  
One Front Street  
San Francisco, CA 94111  
(415) 955-6837 TEL  
(415) 955-6552 FAX  
ncutright@cov.com

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\_\_\_\_\_ Member: I plan to attend the Copyright Society of Northern California program on Monday, December 5, 2011. I enclose a check for \$20.00 **made payable to the Copyright Society of the USA.**

\_\_\_\_\_ Non-Member: I plan to attend the Copyright Society of Northern California program on Monday, December 5, 2011. I enclose a check for \$25.00 **made payable to the Copyright Society of the USA.**

\_\_\_\_\_ Vegetarian Meal.

\_\_\_\_\_ I am interested in becoming more involved in the Northern California Chapter of the Copyright Society of the U.S.A., including the possibility of serving on a Committee. Please call me.

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Name of Attendee