



CESLA

presents

Characters and the Law

With Jay Kogan, Vice President of Business & Legal Affairs, and Deputy General Counsel for DC Comics

***Come join us on Friday, April 8th
at 1:00 PM, in room 520. Lunch will be served!***

Jay will discuss legal protections available to characters and explore how such protections affect character creation, exploitation, and rights enforcement.

Jay will also examine how the nature of the character (e.g. purely fictional, inspired by a real person, or a stage persona adopted by an individual) changes the analysis. In addition, Jay will talk about some of the challenges facing character owners in today's environment.

Jay's involvement with other organizations includes:

- Adjunct professor at New York Law School, where he teaches Intellectual Property Licensing and Drafting.
- Co-chair of the Copyright and Trademark Committee of the New York State Bar Association, Entertainment, Arts and Sports Law Section.
- Active member of the Copyright Society of the U.S.A, having held the positions of Secretary and New York Chapter Chair.

For further information, please email CESLA@bu.edu

If possible, please RSVP through Facebook at <http://tinyurl.com/CESLAComics>

Co-Sponsored by Boston University's Communications, Entertainment and Sports Law Association and the New England Chapter of Copyright Society USA.



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