

THE COPYRIGHT SOCIETY OF THE U.S.A.

Northwest Chapter

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ANNOUNCEMENT: COPYRIGHT SOCIETY EVENT AND CLE: THE FIRST SALE DOCTRINE IN THE DIGITAL AGE - IMPLICATIONS OF THE NINTH CIRCUIT'S DECISION IN VERNOR V. AUTODESK – THURSDAY, NOVEMBER 4, 2010

Please join us on **Thursday, November 4, 2010** for our fall presentation and CLE hosted by the Davis Wright and Tremaine and featuring Gregory P. Goeckner. Registration begins at 6:00 p.m. with a reception to follow. Please RSVP no later than **Tuesday, November 2** (details below).

THE FIRST SALE DOCTRINE IN THE DIGITAL AGE - IMPLICATIONS OF THE NINTH CIRCUIT'S DECISION IN VERNOR V. AUTODESK

With the decision in Vernor v. Autodesk, what is the future of the First Sale Doctrine and intellectual property licensing. Join Gregory Goecker as we discuss the implications of the Ninth's Circuit's recent decision and its implications in the software, film and music industries.

Date: Thursday, November 4, 2010

Time: 6:00 p.m. - 6:15 p.m.: Registration
6:15 p.m. - 7:15 p.m.: Presentation
7:18 p.m. - 8:00 p.m.: Reception - Meet and Greet (sponsored and hosted by Davis Wright Tremaine)

Place: David Wright Tremaine LLP
1201 Third Avenue, Suite 2200
Seattle, Washington 98101



Cost: \$25.00 Attorneys
\$15.00 Non-attorneys
Free for students

*checks made payable to The Copyright Society of the U.S.A. and may be paid at the door or with your mailed RSVP.

CLE Credit: 1.0 (pending)

RSVP: Again, please RSVP no later than **Tuesday, November 2**. RSVP's can be made by e-mailing Nicholas Mitchell at nicholasjamesmitchell@gmail.com or by mail addressed to:

The Northwest Chapter of the Copyright Society of the U.S.A
C/O Hughes Media Law Group
2003 Western Avenue, Suite 360
Seattle, Washington 98121

DIRECTIONS TO DAVIS WRIGHT TREMAINE

The entrance to the building's garage is located between Second and Third Avenues off of Seneca Street. Visitor parking is available on levels A-F, unless otherwise marked. From the garage, take the elevator to the lobby and proceed to the elevator bank marked floors 18-30. Parking will not be validated.

Northbound on I-5

- As you near downtown Seattle northbound on I-5, get into the far left lane to take the Seneca Street exit (exit 165)
- Turn left onto on-ramp and pass through the first light after the on-ramp; you are now on Seneca Street
- Get into the right lane of Seneca Street; 1201 Third Avenue should be visible in the distance to the right
- The entrance to the parking garage is on your right after the 3rd and Seneca intersection

Southbound on I-5 (also applicable for those connecting to I-5 via Hwy 520)*

- As you near downtown Seattle, get into the far right lane on I-5
- Take the off-ramp onto Union Street (exit 165B), located underneath Freeway Park
- Stay in the left lane of Union Street until you reach 3rd Avenue
- Turn left onto 3rd Avenue—at this point you should be able to see 1201 Third Avenue on the right
- Go past 1201 Third Avenue and turn right onto Seneca Street
- The entrance to the parking garage is on your right

Westbound on I-90

- Take I-90 west to I-5 north
- Take the Madison Street exit from I-5 and turn left on Madison Street heading west
- Follow Madison Street to 4th Avenue and take a right on 4th Avenue
- Follow 4th Avenue for two blocks and then turn left onto Seneca Street
- The entrance to our parking garage is on Seneca Street between 3rd and 2nd Avenues

SPEAKERS

GREGORY P. GOECKNER. Greg is a recent transplant to the Seattle area. He has extensive experience with U.S. and international IP law and litigation management. In Los Angeles, he worked for over 15 years for the Motion Picture Association of America, most recently as its General Counsel. While at the MPAA, he coordinated the motion picture industry's positions in many leading IP cases such as *iiNet*, *Newzbin*, *Grokster*, *Aimster*, *TorrentSpy*, *IsoHunt*, *Pirate Bay*, numerous UGC site and "leech sites" cases, DMCA anti-circumvention cases including *DeCSS/Reimerdes*, *321Studios* and *RealDVD*, cases involving DVRs including *Cablevision*, *ReplayTV*, and *RecordTV*, and unauthorized movie editing services including the *CleanFlicks* litigation. Prior to joining MPAA, Greg was an entertainment litigator with O'Melveny & Myers in Los Angeles and a law clerk for The Hon. Robert J. Kelleher of the US District Court in Los Angeles. He received his J.D. from Yale Law School and his B.S. from the University of Illinois, Urbana-Champaign. In addition to being a member of the CSUSA, he served as a Member of the Board of Trustees and an officer of the Los Angeles Copyright Society from 2005 to 2010 and received the California State Bar IP Section's Vanguard Award for In-House Counsel in 2009.

NICHOLAS MITCHELL (MODERATOR). Nicholas Mitchell is currently the Co-Chair of the Northwest Chapter of the CSUSA and a senior attorney with Hughes Media Law Group working in a variety of intellectual property disciplines. Nick is also an adjunct professor at Seattle University School of Law where he teaches intellectual property drafting lab.