

# THE COPYRIGHT SOCIETY OF THE U.S.A.

New York Chapter  
Rose Auslander and Jonathan Purov, Co-Chairs

April 6th, 2010

Dear Members of the New York Chapter of the Copyright Society:

We are excited to invite you to our FINAL event of the season -- our **April 13th, 2010, DINNER program**, at **6 p.m.**, at the Princeton Club, 15 West 43rd Street, New York, NY.

## "Copyright to the Rescue?"

Could expanded copyright enforcement help the news media weather the current economic storms, or would there be a down side to curtailing current searching and linking technology, as well as well-settled user expectations of access to online information? The AP has been pressuring Google ([http://news.cnet.com/8301-1023\\_3-10213336-93.html](http://news.cnet.com/8301-1023_3-10213336-93.html)), and Judge Posner recently blogged that: "Expanding copyright law to bar online access to copyrighted materials without the copyright holder's consent, or to bar linking to or paraphrasing copyrighted materials without the copyright holder's consent, might be necessary" to control "free riding on content financed by online newspapers."

Traditionally, the hot news doctrine has provided protections augmenting copyright rights, where deemed appropriate. Are columnist Connie Schultz of the Cleveland Plain Dealer (and David and Daniel Marburger) right that the law should require a 24-hour window of exclusivity for the outlet that breaks a story, and that advertising sharing should be required between aggregators and news sources? Or, as a practical matter, would this just mean squabbles among the various news outlets, per the Gatehouse Media linking case against The New York Times (<http://www.citmedialaw.org/threats/gatehouse-media-v-new-york-times-company>)?

We are honored to present a highly distinguished panel: Eliot Pierce (VP of Strategy, Business Development, and Ad Operations of The New York Times), and Professor Martin Kretschmer (of Bournemouth University, UK), moderated by Professor Barton Beebe, of New York University Law School.

To attend, please complete the attached form, and mail or fax it to The Copyright Society of the U.S.A., 352 7th Ave., Suite 739, NY, NY 10001, fax # (212) 354-2847, **by noon on April 9, 2010**. We look forward to seeing you!

Date: Tuesday, April 13th, 2010

Time: 6:00 p.m.-6:30 p.m.: Networking Reception (cash bar)  
6:30 p.m.-7:00 p.m.: **DINNER**  
7:00 p.m.-8:00 p.m.: Program  
**(Please note: event will end promptly)**

Place: **The Princeton Club, 15 West 43rd Street, New York, NY**

Cost: \$65.00 (members) \$75.00 (non-members)

CLE: ***The Copyright Society of the U.S.A. is a NY CLE Approved Provider. This course is Transitional and Nontransitional, and provides 1.0 Credit (based on 50 minutes).***

**SPEAKERS:**

**ELIOT PIERCE** is currently VP of Strategy, Business Development, and Ad Operations of The New York Times, having also held a number of other distinguished positions at The Times. Eliot was educated at the Columbia Graduate School of Journalism, with an M.B.A. from New York University's Leonard N. Stern School of Business and a BA from Brown University.

**MARTIN KRETSCHMER** (Vordp Berlin; LLM LSE; PhD UCL) is Professor of Information Jurisprudence and Director of the Centre for Intellectual Property Policy & Management ([www.cippm.org.uk](http://www.cippm.org.uk)) at Bournemouth University, UK. He is also project director (with Professor Lionel Bently) of a major project on copyright history at the Centre for Intellectual Property & Information Law, Cambridge University ([www.copyrighthistory.org](http://www.copyrighthistory.org)). Martin has written on many aspects of intellectual property law and the cultural industries, including digital copyright, collecting societies, software, music, and in particular the effects of IP law on industry structure, competition and innovation (in both law and social science journals).

**MODERATOR:**

**BARTON BEEBE** is a Professor of Law at the New York University School of Law, where he specializes in intellectual property law. He received his J.D. from Yale Law School, his Ph.D. in English Literature from Princeton University, and his B.A. from the University of Chicago. In 2007, he was a special master for Judge Shira A. Scheindlin in the case of *Louis Vuitton Malletier v. Dooney & Bourke, Inc.* in the Southern District of New York. In 2002, Professor Beebe clerked for Judge Denise Cote of the Southern District of New York. Professor Beebe's recent published works include *Intellectual Property Law and the Sumptuary Code*, 123 *Harvard Law Review* 809 (2010) and *An Empirical Study of U.S. Fair Use Opinions, 1978-2005*, 156 *Pa. L. Rev.* 549 (2008).

Very truly yours,

Rose Auslander  
Jonathan Purow  
Chapter Co-Chairs

## THE COPYRIGHT SOCIETY OF THE USA

<b>Return This Form To:</b> 352 Seventh Avenue, Suite 739 New York, NY 10001 Telephone: (212) 354-6401 Fax: (212) 354-2847 Email: amy@csusa.org	<b>Event: Copyright to the Rescue?</b> Tuesday, April 13, 2009, <u>DINNER</u> The Princeton Club 15 West 43 <sup>rd</sup> Street New York, NY 10036-7497
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NAME: \_\_\_\_\_

FIRM: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

**Registration Fees:**

Payment by check or credit card *must* accompany this form.

Type	Cost	After noon 4/9	Quantity	Total	Total Cost
<input type="radio"/> Members	\$65.00	\$75.00	_____	_____	_____
<input type="radio"/> Nonmembers	\$75.00	\$85.00	_____	_____	_____

I am not a member of the Copyright Society but would like to be added to the email list.

**Special Meal Request:** Vegetarian Vegan Kosher (Minimum 4 business days advance notice)

**Method of Payment:**

MasterCard     
  Visa     
  American Express     
  Check

Credit Card No.: \_\_\_\_\_ Expiration Date: MM / YY \_\_\_\_\_

Signature: \_\_\_\_\_ Security #: \_\_\_\_\_

Please make check payable to "THE COPYRIGHT SOCIETY OF THE USA"

**Cancellation and Refund Policy:**

Full refund will be issued if a cancellation is received in writing 5 days prior to the event. No refunds or credits will be issued for cancellations 3 business days before the event. Registrations are transferable.

**Additional Registrants:**

First Name	Last Name	Email

The Copyright Society of the U.S.A.  
352 SEVENTH AVENUE, SUITE 739  
New York, NY 10001

Telephone: (212) 354-6401 • Fax: (212) 354-2847 • e-mail: [amy@csusa.org](mailto:amy@csusa.org)

**Scholarship / Financial Hardship Policy**

A limited number of scholarships are available to judges, law clerks, law professors, law students, attorneys, pro bono attorneys and paralegals who work for nonprofit organizations, legal service organizations or government agencies, recent graduates not yet employed, and unemployed attorneys who must take CLE courses in order to meet their state requirements.

All requests must be made in writing accompanied by a completed registration form. No more than three requests per person will be considered in any one year. Requests should describe the applicant's interest in the topic and justification for a waiver of fees.

Requests should be accompanied by a recommendation from an instructor in the case of students, or supervisors in the case of law clerks or paralegals.

Requests and scholarships are not transferable. Approval will be based on need and funds available on a first come first served basis. If approved, the scholarship will result in a waiver of the course fees for the specific program application. To apply, please send your request, in writing, prior to the reservation form deadline. Students must submit a copy of their student identification cards.

All requests for scholarships should be sent to: The Copyright Society of the U.S.A, 352 Seventh Avenue, Suite 739, New York, NY 10001. Please call (212) 354-6401 or e-mail [amy@csusa.org](mailto:amy@csusa.org) for further information.