

THE COPYRIGHT SOCIETY OF THE U.S.A.

New York Chapter

Rose Auslander and Joseph Salvo, Co-Chairs

January 31, 2007

Dear Members of the New York Chapter of the Copyright Society:

We are pleased and excited to invite you to our upcoming luncheon program, offering 1 CLE Credit. Please join us on Tuesday, February 13, at the Princeton Club:

Topic: *Brave New Space-Shifted World*

We have seen the future, and it is everywhere -- with any content available to any user, any time, any place, on any device. Goodbye cable tv. Hello Tivo to Go, Slingbox, Windows Media Center, Cablevision's remote DVR. The coming changes are profound -- what might the future of distribution and the new business models look like? How does existing copyright law accommodate that future, and would other legal frameworks be better? Lawsuits have already been initiated with respect to some of these (e.g., Cablevision), and more will no doubt be coming.

We are privileged to present speakers from the forefront of these developments, for a candid discussion of the opportunities (and possibly perils) to come.

Speakers:

Jason Hirschhorn is President of the Sling Entertainment Group, which was formed to define and create even richer and more engaging experiences for Slingbox customers as well as their family and friends. Jason is tasked with delivering entirely new applications and services enabled by the Slingbox's marriage of familiar TV programming and richly interactive web-connected devices. The Sling Entertainment Group is also chartered with managing Sling Media's existing and future collaborative efforts with content creators, distributors and advertisers. Prior to joining Sling Media, Jason Hirschhorn was a Founding Partner at TripleH Media Advisors, a digital media consultancy. Before TripleH, Jason was Chief Digital Officer at MTV Networks. At MTV Networks, Jason was responsible for the company's digital media businesses and interactive strategy. Hirschhorn joined MTV Networks in March 2000 via the acquisition of his company, Mischief New Media, a leading web site design and content development firm he founded to serve the entertainment industry.

Jon Sobel currently serves as a partner at Folger Levin & Kahn in San Francisco, CA and as an advisor to CBS, where, from the spring of 2005 until recently, he served as Senior Vice President of Strategy and Business Development for the company's Interactive Division. Jon has assisted CBS in developing relationships with leading Internet companies, and has also assisted in a wide variety of digital initiatives within the company. Prior to rejoining Folger Levin & Kahn in late 2003, Jon served as Senior Vice President, General Counsel, and Secretary of the Board of Directors for Yahoo! Inc. At Yahoo!, Jon served on the Company's Executive Committee and worked closely with the company's management and Board on a wide variety of legal, public policy, and business issues. Jon negotiated many of the company's early strategic agreements, guided the development of policies for controversial and novel Internet issues, and guided legal strategy in the company's most significant disputes and regulatory matters. Jon also assisted many of Yahoo's product teams in harmonizing company strategy with intellectual property laws. Before joining Yahoo!, Mr. Sobel served as Associate General Counsel for Chips and Technologies, Inc., and as Associate General Counsel for Electronics For Imaging. Mr. Sobel was a litigation associate with Folger Levin & Kahn LLP from 1992-1996. He is a graduate of Princeton University and the University of Michigan Law School.

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Mitchell Zimmerman is chair of the Copyright Group at Fenwick & West LLP, a Silicon Valley firm providing comprehensive services to technology clients. His practice focuses on intellectual property counseling and litigation relating to software, digital devices and Internet-based works and services, and he frequently advises clients concerning product design and risk management in technology and other contexts. Mr. Zimmerman has served as counsel in numerous copyright, trademark and patent cases, including *Paramount v. ReplayTV*, *Research in Motion v. Good Technology*, *Lotus v. Borland*, *Brown Bag Software v. Symantec* and *Candle v. Boole & Babbage*. Mr. Zimmerman writes extensively on IP and technology subjects, and is a Neutral of the American Arbitration Association (Large Case Technology, Science & Intellectual Property Roster). He currently advises many clients operating in the video upload and sharing space, but does not watch many internet videos unless he's paid to do so.

Alex Ellerson (Moderator), is currently Head of Entertainment and Premium Content Partnerships for Video at Google. He was formerly a Senior Director of Business Development at Yahoo!, where he led business development efforts for Yahoo! Search, including the company's Content Acquisition Program. Before joining Yahoo! in 2000, Mr. Ellerson was the General Counsel and COO of College Media Inc., publisher of the music industry trade journal *CMJ New Music Report*. At CMJ, Mr. Ellerson led the company's efforts to launch both business-to-business and consumer online businesses, and engineered the sale of the company in 1999. Prior to joining CMJ, he was an associate at Cravath, Swaine & Moore, and a law clerk for the Honorable Amalya Kears on the Court of the Appeals for the Second Circuit. He is a graduate of the Columbia University School of Law and Swarthmore College.

Date: **Tuesday, February 13, 2007**

Time: **12 noon – 12:30 p.m.: Cocktails (cash bar)**
12:30 p.m. – 1:00 p.m.: Lunch
1:00 p.m. – 2:00 p.m.: Program (will start & end promptly)

Place: **The Princeton Club, 15 West 43rd Street, New York, NY**

CLE: ***The Copyright Society of the U.S.A. is a NY CLE Approved Provider. This course is Transitional and Nontransitional, and provides 1.0 Credit (based on 50 minutes).***

Cost: **\$50 (members); \$60 (non-members)**

To attend, please complete the attached form, and mail or fax it to The Copyright Society of the U.S.A., 352 7th Ave., Suite 739, NY, NY 10001, fax # (212) 354-2847, **by February 8** We look forward to seeing you on **February 13!**

Very truly yours,

Rose Auslander
Joe Salvo
Chapter Co-Chairs

THE COPYRIGHT SOCIETY OF THE USA

Registration Form – New York Chapter

Return This Form To: 352 Seventh Avenue, Suite 739 New York, NY 10001 Telephone: (212) 354-6401 Fax: (212) 354-2847 Email: amy@csusa.org	Event: “Brave New Space-Shifted World” Tuesday, February 13, 2007, 12 Noon The Princeton Club 15 West 43 rd Street New York, NY 10036-7497
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Please print clearly:

NAME: _____

FIRM: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

TELEPHONE: _____ FAX: _____

EMAIL: _____

Registration Fees:

Payment by check or credit card *must* accompany this form.

Type	Cost	After 2/8	Quantity	Total	Total Cost
<input type="radio"/> Members	\$50.00	\$60.00	_____	_____	_____
<input type="radio"/> Nonmembers	\$60.00	\$70.00	_____	_____	_____

Method of Payment:

MasterCard
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Credit Card No.: _____ Expiration Date: MM / YY _____

Security Number: _____ Signature: _____

Please make check payable to “THE COPYRIGHT SOCIETY OF THE USA”

Cancellation and Refund Policy:

Full refund will be issued if a cancellation is received in writing 5 days prior to the event. No refunds or credits will be issued for cancellations 3 business days before the event. Registrations are transferable.

Additional Registrants:

First Name	Last Name	Email

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Scholarship / Financial Hardship Policy

A limited number of scholarships are available to judges, law clerks, law professors, law students, attorneys, pro bono attorneys and paralegals who work for nonprofit organizations, legal service organizations or government agencies, recent graduates not yet employed, and unemployed attorneys who must take CLE courses in order to meet their state requirements.

All requests must be made in writing accompanied by a completed registration form. No more than three requests per person will be considered in any one year. Requests should describe the applicant's interest in the topic and justification for a waiver of fees.

Requests should be accompanied by a recommendation from an instructor in the case of students, or supervisors in the case of law clerks or paralegals.

Requests and scholarships are not transferable. Approval will be based on need and funds available on a first come first served basis. If approved, the scholarship will result in a waiver of the course fees for the specific program application. To apply, please send your request, in writing, prior to the reservation form deadline. Students must submit a copy of their student identification cards.

All requests for scholarships should be sent to: The Copyright Society of the U.S.A, 352 Seventh Avenue, Suite 739, New York, NY 10001. Please call (212) 354-6401 or e-mail amy@csusa.org for further information.