

THE COPYRIGHT SOCIETY OF THE U.S.A.

New York Chapter

Rose Auslander and Jonathan Purow, Co-Chairs

March 27th, 2009

Dear Friends:

Please join us for a **FREE**, jointly-sponsored evening of cocktails and music business tips on **Tuesday night, April 7th, 2009, from 6-8 PM** at the Benjamin N. Cardozo School of Law. Whether you are young or simply young-at-heart, the **Young Professionals Division of the Copyright Society of the USA** and the **Music and Recording Industry Committee of the Entertainment, Arts and Sports Law Section of the New York State Bar Association** are excited to invite you to come learn some basics, ask some questions, hear from some experts, meet and network. And, thanks to the generous support of the **Cardozo Intellectual Property Society** and the **Cardozo Sports and Entertainment Law Students' Association**-- enjoy **FREE DRINKS** as well.

WRAPPING YOUR HEAD AROUND 360 DEALS

Want to do a deal where the record label (or booking agent or promoter) works with the artist on everything and gets a piece of everything—album sales, publishing, merchandise sales and touring? Industry insiders walk you through the deal points—the pitfalls to avoid, versus the prizes to shoot for, how to get them and how to draft the best contract.

The discussion will also focus on how 360 deals are affecting the music business as it continues to evolve in the digital age. We will address issues such as fairness to artists, financial viability for labels, the extent to which it will affect how labels develop artists and whether they will result in fewer signed artists.

SPEAKERS: We are privileged to present panelists Rand Levin (Vice President, Business & Legal Affairs, Universal Music), Elliot Resnik (Principal, The Law Offices of Elliot Resnik), Amaechi Uzoigwe (Co-Founder, Definitive Jux) and our moderator, Jeffrey Liebenson (Counsel, Herrick, Feinstein LLP).

DATE: Tuesday, April 7th, 2009
TIME: 6:00-7:00 PM: **FREE** Cocktails
7:00-8:00 PM: Program & Questions (program will start and end promptly)
PLACE: Benjamin N. Cardozo School of Law
55 Fifth Avenue at 12th Street
New York, New York

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PANELISTS:

RAND LEVIN is Vice President, Business & Legal Affairs, at Universal Motown Republic Group, a division of Universal Music Group, where he is involved in all manner of business affairs transactions, including the negotiation of recording agreements, label agreements and distribution agreements, as well as non-transactional legal aspects of the business of the record division. Prior to joining Universal, Rand served as Senior Counsel, Business & Legal Affairs, at Razor & Tie Entertainment, an independent record label which includes traditional record label functions, as well as direct response and special products businesses. Prior to joining Razor & Tie, Rand was a litigation attorney at Robinson Silverman, Pearce Aronsohn & Berman, LLP (now Bryan Cave, LLP), where he specialized in intellectual property and employment law matters. Rand received a J.D. from Benjamin N. Cardozo School of Law, where he was on the Law Review.

ELLIOT RESNIK opened his private law practice in October 2003. Formerly an attorney at TVT Records, Elliot has worked closely with artists such as Lil Jon & the Eastside Boys, Snoop Dogg Presents Tha Eastsidaz, Sevendust, Default and Naughty By Nature. Elliot is a 2000 graduate of the New York Law School and served as President of the Media Entertainment Sports Law Association. He obtained his B.A. in Philosophy from McGill University. He is a member of the American Bar Association and the Entertainment, Arts and Sports Law Section of the New York State Bar Association. A staunch supporter of independent music, Elliot is a member of the American Association of Independent Music and proudly serves on the A2IM Legal Committee.

AMAECHI UZOIGWE is co-founder and owner of the legendary independent hip hop label Definitive Jux. Amaechi is also co-proprietor of the PLUG Awards, which has emerged as the most recognized and credible platform for celebrating the achievements of the independent music industry. As a consultant, Amaechi assisted in the creation and development of the online music site paperthinwalls.com, which was acquired by Getty Images in 2007. He was also retained in 2007 by Dimensional Associates, owner of eMusic and The Orchard, the world's largest independent digital distributor. In 2006, Amaechi was named Chairman of the Board for the American Association of Independent Music (A2IM), the trade organization representing the collective interests of independent music industry in the U.S. marketplace, a \$3 billion industry covering over 30% of the music market. Amaechi also serves on Executive Advisory Council for eMusic; and sits on the Board of Advisors for Fairtilizer.com, a new Geneva-based technology platform; Synthesis Networks; and Ourstage.com.

JEFFREY LIEBENSON (MODERATOR) is Counsel at Herrick, Feinstein LLP, where he specializes in digital entertainment, music and intellectual property law. Jeff has over 20 years experience in the entertainment industry, which includes representing Gracenote in obtaining digital lyric rights from the music publishing industry, Sony Music in the establishment of its Pressplay online service with Universal, and EMI Recorded Music in the first iTunes negotiations with Apple. Prior to joining Herrick, Jeff served as Vice

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President of International Legal and Business Affairs for BMG Entertainment. Jeff received a J.D. and a L.L.M. in Trade Regulation from New York University School of Law.

We hope you can join us and very much look forward to seeing you there!

Please be sure to RSVP your attendance to Amy Nickerson at amy@csusa.org no later than April 3RD, as space is limited. A reservation form is available at www.csusa.org in the New York Chapter section.

Very truly yours,
Rose Auslander & Jonathan Purow
Co-Chairs
New York Chapter
The Copyright Society of the U.S.A.

Alan Barson & Gary Redente
Co-Chairs
The Music and Recording Industry Committee
Entertainment, Arts and Sports Law Section
The New York State Bar Association

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Registration Form – New York Chapter

Return This Form To: The Copyright Society of the USA 352 Seventh Avenue, Suite 739 New York, NY 10001 Telephone: (212) 354-6401 Fax: (212) 354-2847 Email: amy@csusa.org	Event: “Wrapping Your Head Around 360 Deals” Tuesday, April 7 th , 6:00 PM The Benjamin N. Cardozo School of Law 15 West 43 rd Street New York, NY
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