

# THE COPYRIGHT SOCIETY OF THE U.S.A.

New York Chapter  
Craig Mende and Andrew Sparkler, Co-Chairs  
Ari Abramowitz, Assistant Co-Chair

## The Future of Digital Licensing: Still Door-To-Door or One-Stop-Shop?

Licensing music for various uses, particularly online, can be very challenging; even simply determining ownership or control of various rights to a given piece of music can present problems. These hurdles, which can increase transaction costs unnecessarily, have the potential to create the unintended consequence of reducing the number of music-related transactions below what the market might otherwise support. How can these challenges be addressed under the current regime, and what solutions may be on the horizon?

Date: Tuesday, January 24, 2012  
Time: 12:00 p.m.-12:30 p.m.: Networking Reception (cash bar)  
12:30 p.m.-1:00 p.m.: LUNCH  
1:00 p.m.-2:00 p.m.: Program (Please note: event will end promptly)  
Place: The Princeton Club, 15 West 43<sup>rd</sup> Street, New York, NY  
Cost: \$65.00 (members) \$75.00 (non-members) \$33.00 (students - Limited)  
CLE: The Copyright Society of the U.S.A. is a NY CLE Approved Provider.  
This course is Transitional and Nontransitional, and provides 1.0 Credit  
(based on 50 minutes).

For Credit Card Payments: Register Online at [http://www.csusa.org/commerce\\_main.cfm](http://www.csusa.org/commerce_main.cfm)

For Check Payments: Please complete the registration form and mail it to:

The Copyright Society of the U.S.A., 352 7<sup>th</sup> Avenue, Suite 739, New York, NY 10001  
Registration Deadline: Noon - January 19, 2012.

### PANELIST:

**Anjali Malhotra** is the Manager, Content Partnerships, Music for YouTube. She currently handles some of YouTube's top music partners, including both major labels and publishers. Prior to YouTube, Anjali was at EMI Music Publishing (Director, Product & Content) in Santa Monica and NYC. She began her music career in the A&R department at Interscope Records in 2004. B.A., Stanford University; MBA, Columbia Business School.

**Jay Rosenthal** is Senior Vice-President and General Counsel at the National Music Publishers' Association (NMPA). Prior to joining NMPA, Mr. Rosenthal was a partner with the Washington, DC based law firm of Berliner, Corcoran & Rowe, and served as General Counsel to the Recording Artists' Coalition (RAC), which was founded by Don Henley, Sheryl Crow, and other prominent featured recording artists. Mr. Rosenthal has also represented numerous artists and independent record companies, including Thievery Corporation, ESL Music, Mya, Salt-N-Pepa, Sweet Honey in the Rock, Mary Chapin-Carpenter, Rare Essence, Riot Act Entertainment, Pro Wrestler and Actor David Bautista, Comedian Robert Schimmel, and monument maker Robert Berks.

Mr. Rosenthal is a Professorial Lecturer in Entertainment Law at the George Washington University Law School and an Adjunct Professor of Entertainment Law at the Washington College of Law at The American University. He is a Copyright Alliance board member, a former Copyright Examiner with

the U.S. Copyright Office, a founding SoundExchange Board Member, and a member of the Copyright Society. He also served as Vice-President of the Washington Area Music Association and as an Advisory Board Member of the Songwriter Association of Washington.

Mr. Rosenthal has authored numerous articles on entertainment and copyright law. He is a Contributing Editor with Entertainment, Law & Finance, and a periodic contributor to Billboard and other industry journals and publications. He has lectured extensively around the world on entertainment and copyright industry topics.

Mr. Rosenthal received an Undergraduate Degree in History and a Masters Degree in International Affairs from The American University, a Juris Doctor Degree in Law from The Antioch School of Law (Editor, Antioch Law Journal), and a Master of Law Degree in International and Comparative Law from Georgetown University Law Center.

#### MODERATOR

**Jim Griffin** is Managing Director of OneHouse LLC, dedicated to the future of music and entertainment delivery, and works as a consultant to absorb uncertainty about the digital delivery of art. Jim is focused on registries for music and media, thinking that rights unenumerated are rights disrespected. In addition to serving as an agent for constructive change in media and technology, he is an author, serving as a columnist for magazines, and is on the boards of companies and associations.

He started and ran for five years the technology department at Geffen Records. Prior to Geffen he was an International Representative for The Newspaper Guild in Washington, D.C. While at Geffen, Jim led a team that in June of 1994 distributed the first full-length commercial song on-line, by Aerosmith. Geffen was the first entertainment company to install a web server, and Geffen World was one of the first corporate intranet sites. Geffen was named by Network World in 1996 as one of the world's top 25 technology companies, and one of only seven in the United States. While at Warner, Jim led the Chorus team that successfully built a new model for sound recordings: Sharing music with flat-fee access to unlimited music downloads for college students.

Jim is co-founder of the Pho group, electronically linked by the Pho mailing list, the many thousands of readers of which enjoy dialogue on the digital delivery of art and the new economy in music, movies, books and all media.

Jim testified in July 2000 before the Senate Judiciary Committee at its oversight hearing on file sharing and music licensing. He regularly moderates video and television shows on digital entertainment. He is often a keynote speaker or moderator at conferences (Internet Summit, Giga Conference, Comdex, CES, Webnoize, and many others) and lectures annually at business schools (Harvard, USC, UCLA, Berkeley).

Very truly yours,  
Craig Mende  
Andrew Sparkler  
Chapter Co-Chairs

Ari Abramowitz  
Assistant Co-Chair

## THE COPYRIGHT SOCIETY OF THE USA

<b>Return This Form To:</b> 352 Seventh Avenue, Suite 739 New York, NY 10001 Telephone: (212) 354-6401 Fax: (212) 354-2847 Email: <a href="mailto:amy@csusa.org">amy@csusa.org</a>	<b>Event: The Future of Digital Licensing:                  Still Door-To-Door or One-Stop-Shop?</b> Tuesday, January 24, 2012 NOON The Princeton Club 15 West 43 <sup>rd</sup> Street, New York, NY 10036-7497
---	--

*This form is only for check payments*

*Please print clearly:*

NAME: \_\_\_\_\_

FIRM: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

**Registration Fees: Payment by check *must* accompany this form.**

**Please make check payable to “THE COPYRIGHT SOCIETY OF THE USA”**

**Register with Credit Card:** [http://www.csusa.org/commerce\\_main.cfm](http://www.csusa.org/commerce_main.cfm)

Type	Cost	After 1/19	Quantity	Total	Total Cost
<input type="radio"/> Members	\$65.00	\$75.00	_____	_____	_____
<input type="radio"/> Nonmembers	\$75.00	\$85.00	_____	_____	_____
<input type="radio"/> Full Time Student	\$33.00	\$43.00	_____	_____	_____

(There are a limited number of seats for full time students. Requests are taken in the order they are received)

I am not a member of the Copyright Society but would like to be added to the email list.

**Special Meal Request:**  Vegetarian       Vegan       Dessert-Fruit Cup  
 Kosher (Minimum 4 business days advance notice)

**Cancellation/Refund Policy:** Full refund issued if cancellation is received in writing 5 days prior to event. No refunds or credits issued for cancellations 3 business days before the event. Registrations are transferable.

**Additional Registrants:**

First Name	Last Name	Email

### **Scholarship / Financial Hardship Policy**

A limited number of scholarships are available to judges, law clerks, law professors, law students, attorneys, pro bono attorneys and paralegals who work for nonprofit organizations, legal service organizations or government agencies, recent graduates not yet employed, and unemployed attorneys who must take CLE courses in order to meet their state requirements.

All requests must be made in writing accompanied by a completed registration form. No more than three requests per person will be considered in any one year. Requests should describe the applicant's interest in the topic and justification for a waiver of fees.

Requests should be accompanied by a recommendation from an instructor in the case of students, or supervisors in the case of law clerks or paralegals.

Requests and scholarships are not transferable. Approval will be based on need and funds available on a first come first served basis. If approved, the scholarship will result in a waiver of the course fees for the specific program application. To apply, please send your request, in writing, prior to the reservation form deadline. Students must submit a copy of their student identification cards.

All requests for scholarships should be sent to: The Copyright Society of the U.S.A, 352 Seventh Avenue, Suite 739, New York, NY 10001. Please call (212) 354-6401 or e-mail [amy@csusa.org](mailto:amy@csusa.org) for further information.