



— THE COPYRIGHT SOCIETY OF THE U.S.A. —

New York Chapter
Craig Mende and Andrew Sparkler, Co-Chairs
An Abramowitz, Assistant Co-Chair

“Copyright and Content in the Cloud”

As the public’s demand for “any content anywhere” grows, entertainment, media and technology companies are turning to the “cloud” for innovative ways to distribute and monetize content. The movement to the cloud, however, presents stakeholders with a familiar challenge: how to formulate new business models without infringing the rights of content owners. While the Second Circuit’s 2008 decision in *Cartoon Network, LP v. CSC Holdings, Inc.* (the “*Cablevision Case*”) provides some guidance for cloud service innovators, many issues regarding the copyright implications of storing, reproducing and transmitting content from the cloud remain unsettled. Now, a host of emerging cloud-based business modes – from MP3tunes, Dar.fm and Zediva to Amazon CloudDrive, Apple’s iCloud and GoogleMusic -- are testing the parameters of copyright law. This panel will focus on the critical legal issues raised by the expansion of cloud computing and explore how stakeholders can balance the need to comply with evolving laws, standards and court decisions with the need to exploit new technological advancements that lead to improved services and enhanced user experiences.

To attend, please complete the reservation form attached and email or fax it to The Copyright Society of the U.S.A. E-mail: amyv@csusa.org, Fax no.: (212) 354-2847.

IMPORTANT NOTE: Due to the Labor Day Holiday the reservation period is abbreviated. Please respond as soon as possible, but in any case before noon on Friday, September 9, 2011.

We look forward to welcoming you to the fall season of New York Chapter events!

Date: Thursday, September 15, 2011
Time: 12:00 p.m.-12:30 p.m.: Networking Reception (cash bar)
12:30 p.m.-1:00 p.m.: Lunch
1:00 p.m.-2:00 p.m.: Program (Please note: event will end promptly)
Place: The Princeton Club, 15 West 43rd Street (between 5th and 6th Avenues), New York, NY
Cost: \$65.00 (members) \$75.00 (non-members) \$33.00 (students – limited seats available)
CLE: The Copyright Society of the U.S.A. is a NY CLE Approved Provider.
This course is Transitional and Nontransitional, and provides 1.0 Credit
(based on 50 minutes).

Current panelists include:

VANESSA C. HEW is a Partner of Duane Morris LLP who concentrates her practice in the area of intellectual property litigation. Ms. Hew has handled complex litigation for Fortune 500 and other leading companies involving a broad range of claims, including copyright infringement, trademark and trade dress infringement, trademark dilution, counterfeiting, false advertising, misappropriation of trade secrets and federal and common law unfair competition. Currently, she represents the defendants in *Capitol Records, Inc. v. MP3TUNES, LLC*, a closely-watched lawsuit concerning the copyright implications of the MP3TUNES cloud music service.

BARRY I. SLOTNICK is a Partner and Chair of Intellectual Property and Entertainment Litigation Practice Group of Loeb & Loeb LLP. He is a nationally recognized copyright and trademark litigator who has represented clients in the entertainment, advertising, licensing and merchandising industries in courts throughout the United States. Recently, he filed a brief on behalf of various amici curiae, including SoundExchange, ASCAP, BMI, SESAC, and the National Music Publishers Association, in *Capitol Records, Inc. v. MP3TUNES, LLC* addressing the public performance aspects of the MP3TUNES cloud music service.

DAN SCHNAPP (Moderator) is a Partner and Chair of the New Media, Entertainment and Technology Practice Group at Hughes Hubbard & Reed LLP. Dan provides strategic counsel and transactional support for multi-national corporations, mid-cap and start-up companies in connection with a wide range of legal and policy issues arising out of the convergence of technology, advertising, entertainment and media and electronic commerce, intellectual property, privacy and information security, including cloud-based content distribution models and enterprise cloud computing initiatives, digital video and music content licensing and distribution and related audio-visual broadcasting initiatives on all traditional and new media platforms.

Very truly yours,
Craig Mende and Andrew Sparkler
Chapter Co-Chairs

Ari Abramowitz
Assistant Co-Chair

Reminder: please add these dates to your fall calendars:

Detailed information on programs and speakers will follow shortly, but we know that you will want to join us for these important events this autumn, so please hold these dates:

Thursday, October 27, 2011 Chapter Luncheon at the Princeton Club, 12:00pm

Monday, November 7, 2011 The Donald C. Brace Memorial Lecture,

Fordham University Law School, 6:30pm

Thursday, December 15, 2011 Chapter Luncheon at the Princeton Club, 12:00pm

THE COPYRIGHT SOCIETY OF THE USA

Return This Form To:
The Copyright Society of the USA
Fax: (212) 354-2847
Email: amy@csusa.org

Event:
"Copyright and Content in the Cloud"
The Princeton Club
15 West 43rd Street, New York, NY 10036-7497

Please print clearly:

NAME: _____

FIRM: _____

ADDRESS: _____

CITY: _____ STATE: ZIP CODE: _____

TELEPHONE: _____

FAX: _____

EMAIL: _____

Registration Fees: Payment by check or credit card *must* accompany this form.

Type	Cost	Quantity	Total
<input type="radio"/> Members	\$65.00	_____	_____
<input type="radio"/> Nonmembers	\$75.00	_____	_____
<input type="radio"/> Full Time Student*	\$33.00	_____	_____

Total Cost _____

*There are a limited number of seats for full time students. Requests are taken in the order they are received)

I am not a member of The Copyright Society of the USA, but would like to be added to the email list.
 I am not currently a member of The Copyright Society of the USA, but would like to join. Please send me membership information..

Special Meal Request: Vegetarian Vegan Dessert-Fruit Cup
 Kosher (Minimum 4 business days advance notice)

Method of Payment: MasterCard Visa American Express

Credit Card No.: _____ Expiration Date: MM / YY

Signature: _____ Security #: _____

Please make check payable to "THE COPYRIGHT SOCIETY OF THE USA"

Cancellation/Refund Policy: Full refund issued if cancellation is received in writing before September 9, 2011. No refunds or credits issued for cancellations after September 9, 2011. Registrations are transferable.

Additional Registrants:

First Name	Last Name	Email

Scholarship / Financial Hardship Policy

A limited number of scholarships are available to judges, law clerks, law professors, law students, attorneys, pro bono attorneys and paralegals who work for nonprofit organizations, legal service organizations or government agencies, recent graduates not yet employed, and unemployed attorneys who must take CLE courses in order to meet their state requirements.

All requests must be made in writing accompanied by a completed registration form. No more than three requests per person will be considered in any one year. Requests should describe the applicant's interest in the topic and justification for a waiver of fees.

Requests should be accompanied by a recommendation from an instructor in the case of students, or supervisors in the case of law clerks or paralegals.

Requests and scholarships are not transferable. Approval will be based on need and funds available on a first come first served basis. If approved, the scholarship will result in a waiver of the course fees for the specific program application. To apply, please send your request, in writing, prior to the reservation form deadline. Students must submit a copy of their student identification cards.

All requests for scholarships should be sent to: The Copyright Society of the U.S.A, 352 Seventh Avenue, Suite 739, New York, NY 10001. Please call (212) 354-6401 or e-mail amy@csusa.org for further information.