

THE COPYRIGHT SOCIETY OF THE U.S.A.

New York Chapter
Rose Auslander and Joseph Salvo, Co-Chairs

March 3, 2008

Dear Members of the New York Chapter of the Copyright Society:

We are excited to invite you to our March 26 luncheon program, at noon, at the Princeton Club, 15 West 43rd Street, New York, NY.

THE 10TH ANNIVERSARY OF THE DMCA, PART 1: DO WE DIGG DRM?

It has been nearly ten years since Congress passed the Digital Millennium Copyright Act of 1998, controversial legislation with broad prohibitions against circumvention of technological protection measures designed to control access to or uses of copyrighted content ("Digital Rights Management" or "DRM"). At the time, content owners worried that digital copying would open the door to widespread piracy, and believed that this protection, and only this protection, would allow them to digitally distribute their sound recordings, books, movies and other copyrighted content -- safe in the knowledge their content was "secure".

But last spring, EMI, one of the world's largest record labels, announced that it would abandon DRM altogether. And over this past year, the other major labels have followed suit and made DRM-free music widely available.

What prompted this reversal? Was it that DRM was under technological assault by hackers from the outset, millions of consumers have rebelled against the "limits" imposed on them by DRM, and attorney generals around the country had filed suit against Sony BMG when it issued recordings with certain cloaked DRM? Was it Apple and Steve Jobs' public call to license music to Apple and others DRM-free? And what alternative distribution models will emerge in the wake of the demise of DRM-protected digital music?

And, of course, the \$64,000 question -- what about DRM protection for film, video and eBooks? Did the "Digg Rebellion" foretell the end of DRM protection there, too?

We are honored to present our distinguished panelists: David Pakman, President and CEO of eMusic, a DRM-free digital music service, Sandra Aistars, Assistant General Counsel on Intellectual Property issues at Time Warner Inc., and John Sullivan of the Free Software Foundation, moderated by Rose Auslander, Esq., of Carter Ledyard & Milburn LLP, in New York.

To attend this exciting panel discussion, please complete the attached form, and mail or fax it to The Copyright Society of the U.S.A., 352 7th Ave., Suite 739, NY, NY 10001, fax # (212) 354-2847, **by March 20**. We look forward to seeing you on **March 26, 2008**.

Date: **Wednesday, March 26, 2008**
Time: 12:00 p.m.-12:30 p.m.: Cocktails (cash bar)
12:30 p.m.-1:00 p.m.: Lunch
1:00 p.m.-2:00 p.m.: Program
(Please note: event will end promptly)

Place: **The Princeton Club, 15 West 43rd Street, New York, NY**

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352 SEVENTH AVENUE, SUITE 739 NEW YORK, NY 10001
TEL: 212 354 6401 FAX: 212 354 2847 EMAIL: AMY@CSUSA.ORG

Cost: \$60.00 (members) \$70.00 (non-members)

CLE: ***The Copyright Society of the U.S.A. is a NY CLE Approved Provider. This course is Transitional and Nontransitional, and provides 1.0 Credit (based on 50 minutes).***

SPEAKERS:

DAVID PAKMAN, President and CEO of eMusic, runs the world's leading digital retailer of independent music, second only to Apple's iTunes Store in number of downloads sold. A respected figure in the world of digital entertainment, and an entrepreneur in that industry since its early days, Pakman currently serves on the Board of the National Association of Recording Merchandisers (NARM). He is a frequent resource for journalists on digital media issues. He was formerly a board member of the Digital Media Association (DiMA) in Washington, D.C. and co-chair of its Music Licensing Committee. He has testified before Congress and the National Telecommunications and Information Administration (NTIA) about the Digital Millennium Copyright Act, guest-lectured at both the Wharton School and the School of Engineering and Applied Science at the University of Pennsylvania, and has spoken at hundreds of conferences and public events. In May 2007 he delivered the Commencement Address at Penn Engineering from which Mr. Pakman holds a BSE in Computer Science Engineering. Mr. Pakman is a member of the Board of Overseers at Penn Engineering, is a board member of Knitting Factory Entertainment, serves on the Leadership Committee for the UJA-NY's Music For Youth, and is an avid musician and songwriter.

SANDRA AISTARS serves as Assistant General Counsel on Intellectual Property issues at Time Warner Inc., and is the head copyright lawyer in the Corporate Legal Department. In this role, she is responsible for developing, managing, and coordinating copyright policy and strategies for the company and its divisions, particularly as they pertain to new opportunities and challenges posed by digital technologies. She chaired the group of eight companies that developed the Advanced Access Content System technology which protects copyrighted content and provides additional functionality for next generation optical media such as high definition DVD. Sandra's practice also includes work before the United States Congress, the Copyright Office and Federal agencies concerning general copyright and intellectual property matters and issues related to the development and implementation of digital rights management and other technologies for secure distribution and management of copyrighted content in digital formats. Before joining Time Warner, Sandra was an attorney at the law firm of Weil, Gotshal & Manges, LLP, where she worked with the firm's Public Policy and Litigation practices, specializing in technology and e-commerce issues related to intellectual property.

JOHN SULLIVAN is currently the operations manager at the Free Software Foundation, where he has worked since early 2003. He is active in and familiar with a number of free software and free culture communities. While he has received more formal training as a penniless poet than a programmer, he has authored and currently maintains a few free software packages in his off time, and does freelance web development using free software tools. He has a B.A. in Philosophy from Michigan State University and an M.F.A. in Writing and Poetics from Naropa University and is based in Boston, Massachusetts.

ROSE AUSLANDER (MODERATOR) is a partner in the Intellectual Property Department of Carter Ledyard & Milburn LLP, in New York. She represents Marvel Characters, Inc., Playtex Products, Inc., Honeywell International Inc., and a variety of fashion and media clients in copyright, trademark, domain name, and other internet-related matters. Among other DRM-related speaking engagements, she appeared as a panelist on Digital Rights Management issues for the International Bar Association (IBA) conference in Prague (2005), as a panelist on DRM and file sharing issues at Center for International Legal Studies conferences in Boston and Little Rock (2005 and 2007), and is a three-time panelist on "Analysis of a Content License Agreement" for PLI in New York, NY (2005, 2006, 2007).

And Mark Your Calendars NOW!

The seventh event of our 2007-2008 Season will be a LUNCHEON program on April 16, 2008, at the Princeton Club. **General Topic: The 10th Anniversary of the DMCA, Part 2: Section 512(c) and Safe Harbors in the Storm of User-Posted Content.** Also save April 28 for our “Young Professionals: Cocktails & Copyrights” event at Cardozo Law School, featuring a “Music Licensing on the Internet 101” discussion, details to follow.

Very truly yours,

Rose Auslander
Joe Salvo
Chapter Co-Chairs

THE COPYRIGHT SOCIETY OF THE USA

Return This Form To: 352 Seventh Avenue, Suite 739 New York, NY 10001 Telephone: (212) 354-6401 Fax: (212) 354-2847 Email: amy@csusa.org	Event: <i>The 10th Anniversary of the DMCA, Part I: Do We Digg DRM?</i> Wednesday, March 26, 12:00 PM The Princeton Club 15 West 43 rd Street New York, NY 10036-7497
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Registration Form – New York Chapter
 Please print clearly:

NAME: _____

FIRM: _____

ADDRESS: _____

CITY: _____ STATE: ZIP CODE: _____

TELEPHONE: _____ FAX: _____

EMAIL: _____

Registration Fees:

Payment by check or credit card *must* accompany this form.

Type	Cost	After 3/20	Quantity	Total	Total Cost
<input type="radio"/> Members	\$60.00	\$70.00	_____	_____	_____
<input type="radio"/> Nonmembers	\$70.00	\$80.00	_____	_____	_____

Additional Registrants:

First Name	Last Name	Email

Method of Payment:

MasterCard
 Visa
 American Express
 Check

Credit Card No.: _____ Expiration Date: MM / YY _____

Signature: _____ Security #: _____

Please make check payable to "THE COPYRIGHT SOCIETY OF THE USA"

Cancellation and Refund Policy:

Full refund will be issued if cancellation is received in writing 5 days before event. No refunds or credits issued for cancellations 3 business days before the event. Registrations are transferable.

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Scholarship / Financial Hardship Policy

A limited number of scholarships are available to judges, law clerks, law professors, law students, attorneys, pro bono attorneys and paralegals who work for nonprofit organizations, legal service organizations or government agencies, recent graduates not yet employed, and unemployed attorneys who must take CLE courses in order to meet their state requirements.

All requests must be made in writing accompanied by a completed registration form. No more than three requests per person will be considered in any one year. Requests should describe the applicant's interest in the topic and justification for a waiver of fees.

Requests should be accompanied by a recommendation from an instructor in the case of students, or supervisors in the case of law clerks or paralegals.

Requests and scholarships are not transferable. Approval will be based on need and funds available on a first come first served basis. If approved, the scholarship will result in a waiver of the course fees for the specific program application. To apply, please send your request, in writing, prior to the reservation form deadline. Students must submit a copy of their student identification cards.

All requests for scholarships should be sent to: The Copyright Society of the U.S.A, 352 Seventh Avenue, Suite 739, New York, NY 10001. Please call (212) 354-6401 or e-mail amy@csusa.org for further information.