

THE COPYRIGHT SOCIETY OF THE U.S.A.

New York Chapter
Rose Auslander and Jonathan Purow, Co-Chairs

September 2, 2008

Dear Members of the New York Chapter of the Copyright Society:

We are honored to be your New York Chapter Co-Chairs for the upcoming two seasons, and excited to present our kick-off event of the 2008-2009 Season. We look forward to seeing all of you at our **Friday, September 12 Ethics CLE LUNCHEON** program at the Princeton Club!

"WHEN GOOD ETHICS GO BAD"

Among other topics in our annual ethics round-up, we will look at a few little questions not usually discussed: What if your company files a meritorious copyright claim -- good ethics, right? What if you didn't need to file the suit, because you know the defendant is willing to work everything out in a settlement acceptable to you -- bad ethics? What if the reason you file the suit anyway is to deter others? For publicity for your company? To help raise venture capital?

As an outside lawyer, what if you persuade the client to file the suit -- and your unspoken motive is to benefit your reputation as an outside law firm? Having filed the suit, what if you talk to the press in a way meant to deter other possible infringers? To promote your law firm? What if you advertise your firm as the one who "took on" this hapless defendant?

We are privileged and extremely pleased to present our distinguished speaker, Professor Bruce A. Green of Fordham University School of Law, who will be responding to hypothetical situations and questions by Copyright Society member Jay Kogan. Please join us for what promises to be an interesting and insightful look at the state of legal ethics in 2008, and this intersection of infringement deterrence, self-promotion, and the ethics of litigation, communications with the press, and lawyer advertisements.

Date: **Friday, September 12, 2008**

Time: 12:00 p.m.-12:30 p.m.: Cocktails (cash bar)
12:30 p.m.-1:00 p.m.: Lunch
1:00 p.m.-2:00 p.m.: Program
(Please note: event will end promptly)

Place: **The Princeton Club, 15 West 43rd Street, New York, NY**

Cost: \$60.00 (members) \$70.00 (non-members)

CLE: ***The Copyright Society of the U.S.A. is a NY CLE Approved Provider. This course is Transitional and Nontransitional, and provides 1.0 ETHICS Credit (based on 50 minutes).***

To attend this exciting panel discussion, please complete the attached form, and mail or fax it to The Copyright Society of the U.S.A., 352 7th Ave., Suite 739, NY, NY 10001, fax # (212) 354-2847, **by September 8th**. We look forward to seeing you on **September 12, 2008**.

Mark Your Calendars NOW!

The Second event of our 2008-2009 Season will be a LUNCHEON program on October 20, 2008, at the Princeton Club. **Topic: Cablevision: Buffered from Infringement?**

ETHICS SPEAKER:

PROFESSOR BRUCE A. GREEN

Professor Green is Louis Stein Professor at Fordham University School of Law, where he is Director of the Louis Stein Center for Law and Ethics. Grounded in a background as a legal practitioner including, *inter alia*, many years as an Assistant U.S. Attorney and Chief Appellate Attorney for the Southern District of New York, Professor Green has spoken and written extensively on a wide range of ethics issues. A former Law Clerk to Judge James L. Oakes of the U.S. Court of Appeals for the Second Circuit and Justice Thurgood Marshall of the U.S. Supreme Court, Professor Green earned his J.D. at Columbia School of Law, and A.B. from Princeton University.

MODERATOR:

JAY KOGAN

Jay Kogan is a Deputy General Counsel for DC Comics and MAD Magazine. His primary areas of practice include print, film, television, multimedia and online publishing, licensing, and rights acquisition, and he serves as the companies' chief intellectual property counsel. Jay is also an adjunct professor both at New York Law School, where he teaches Intellectual Property Licensing and Drafting, and at Purchase College, State University of New York, where he teaches Copyright Law Today. Jay received his J.D. and Masters Degree in Mass Media in a dual degree program at Boston University School of Law, and his B.A. from the University of Connecticut.

Very truly yours,

Rose Auslander
Jonathan Purow
Chapter Co-Chairs

THE COPYRIGHT SOCIETY OF THE USA

Registration Form – New York Chapter

Return This Form To: 352 Seventh Avenue, Suite 739 New York, NY 10001 Telephone: (212) 354-6401 Fax: (212) 354-2847 Email: amy@csusa.org	Event: “Good Ethics Gone Bad” Friday, September 12, 12:00 PM The Princeton Club 15 West 43 rd Street New York, NY 10036-7497
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Please print clearly:

NAME: _____

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Registration Fees:

Payment by check or credit card *must* accompany this form.

Type	Cost	After 09/08	Quantity	Total	Total Cost
<input type="radio"/> Members	\$60.00	\$70.00	_____	_____	_____
<input type="radio"/> Nonmembers	\$70.00	\$80.00	_____	_____	_____

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Credit Card No.: _____ Expiration Date: _____ / _____ MM YY

Signature: _____ Security #: _____

Please make check payable to “THE COPYRIGHT SOCIETY OF THE USA”

Cancellation and Refund Policy:

Full refund will be issued if a cancellation is received in writing 5 days prior to the event. No refunds or credits will be issued for cancellations 3 business days before the event. Registrations are transferable.

Additional Registrants:

First Name	Last Name	Email

The Copyright Society of the U.S.A.
352 SEVENTH AVENUE, SUITE 739
New York, NY 10001
Telephone: (212) 354-6401 • Fax: (212) 354-2847 • e-mail: amy@csusa.org

Scholarship / Financial Hardship Policy

A limited number of scholarships are available to judges, law clerks, law professors, law students, attorneys, pro bono attorneys and paralegals who work for nonprofit organizations, legal service organizations or government agencies, recent graduates not yet employed, and unemployed attorneys who must take CLE courses in order to meet their state requirements.

All requests must be made in writing accompanied by a completed registration form. No more than three requests per person will be considered in any one year. Requests should describe the applicant's interest in the topic and justification for a waiver of fees.

Requests should be accompanied by a recommendation from an instructor in the case of students, or supervisors in the case of law clerks or paralegals.

Requests and scholarships are not transferable. Approval will be based on need and funds available on a first come first served basis. If approved, the scholarship will result in a waiver of the course fees for the specific program application. To apply, please send your request, in writing, prior to the reservation form deadline. Students must submit a copy of their student identification cards.

All requests for scholarships should be sent to: The Copyright Society of the U.S.A, 352 Seventh Avenue, Suite 739, New York, NY 10001. Please call (212) 354-6401 or e-mail amy@csusa.org for further information.