

THE COPYRIGHT SOCIETY OF THE U.S.A.

New York Chapter

Jonathan Purow and Andrew Sparkler, Co-Chairs
Ari Abramowitz, Vice Chair

October 5th, 2010

We are excited to invite you to our **Monday, October 18th, 2010, luncheon program**, at noon, at the **Princeton Club**, 15 West 43rd Street, New York, NY:

“Beg, Borrow, or Steal? Exploring Practical Solutions to the Music Sampling Debate”

Many argue that music sampling is a vital component to fostering creativity in the development of new music, but that it is impractical (if not impossible) to clear every sample an artist may wish to use. Others maintain that the use of another's copyrighted work is infringement - plain and simple, and artists must obtain a license (no matter how difficult that may be) before using another's music. This debate strikes at the very essence of copyright law's twin aims: to incentivize the creation of new works while protecting the copyright owner's rights in existing ones. Is there a practical and pragmatic solution to this problem, perhaps a "sample clearinghouse," or a statutory sampling fee?

We are honored to present a highly distinguished panel: Cynthia Arato (Founding Member, Macht Shapiro Arato & Isserles LLP), Emio Zizza (Vice-President of Business and Legal Affairs, Warner Bros. Records), and Hank Shocklee (Producer, Public Enemy) will address these issues in a discussion led by Dr. Lawrence Ferrara (Musicologist / Director of the Department of Music & Performing Arts Professions, NYU).

To attend, please complete the attached form, and email, mail or fax it to The Copyright Society of the U.S.A., 352 7th Ave., Suite 739, NY, NY 10001, fax # (212) 354-2847, by **October 13, 2010**. We look forward to seeing you!

Date: Monday, October 18, 2010

Time: 12:00 p.m.-12:30 p.m.: Networking Reception (cash bar)

12:30 p.m.-1:00 p.m.: Lunch

1:00 p.m.-2:00 p.m.: Program **(Please note: event will end promptly)**

Place: **The Princeton Club, 15 West 43rd Street, New York, NY**

Cost: \$65.00 (members) \$75.00 (non-members) \$33.00 (full time students)

CLE: **The Copyright Society of the U.S.A. is a NY CLE Approves Provider.
This course is Transitional and Nontransitional, and provides 1.0
Credit (based on 50 minutes).**

SPEAKERS:

Dr. Lawrence Ferrara is the Director of The Steinhardt School's Department of Music & Performing Arts Professions at New York University. Dr. Ferrara is also a member of the music theory and music history faculties at The Steinhardt School. As a musicologist, Dr. Ferrara is an active music copyright consultant for record, music publishing, motion picture companies, and individuals, both in the United States and abroad. Dr. Ferrara appears frequently as an expert witness in music copyright cases and his work as a forensic musicologist has been cited extensively. He has been a guest lecturer in music copyright at Columbia University Law School and at Harvard Law School. In addition, Dr. Ferrara has authored and/or co-authored numerous books and journal articles on music theory, keyboard harmony and improvisation, philosophy of music, aesthetics, research methodologies, music education, and medical issues for musical performers.

Cynthia Arato is a founding member of the law firm Macht, Shapiro, Arato & Isserles LLP. Her practice focuses on intellectual property, media and entertainment, and commercial litigation and her clients include leading entertainment and media companies, major record companies, and artists and writers in the entertainment industry. She has successfully represented her clients in copyright, trademark, defamation, right of publicity, false advertising, employment, contract, fraud, fiduciary duty, and royalty actions, before trial and appellate courts.

Emio F. Zizza is a highly accomplished music industry executive with nearly 15 years of experience working at global music entertainment companies. Emio began his career at Arista Records under music industry legend Clive Davis. When Clive left Arista in 2000 to form J Records, Emio joined that company which subsequently merged to become RCA Music Group. He currently serves as Vice President of Business and Legal Affairs for Warner Bros. Records. Throughout his career, Emio has negotiated agreements for such superstars as Metallica, Eric Clapton, Faith Hill, Alicia Keys, Christina Aguilera, Kings of Leon, Dave Matthews Band, Pearl Jam, Aretha Franklin and Carlos Santana. In addition, Emio has over 10 years of experience teaching at the law school level. He has taught courses such as "*Entertainment Law*" and "*Law of the Music Industry*" at Seton Hall Law School. Presently, Emio is an adjunct faculty member at Rutgers University School of Law where he teaches "*Entertainment Contract Drafting and Negotiation*." Emio is also a frequent guest lecturer on the current challenges facing the music industry.

Hank Shocklee is best known as an audio provocateur and the mastermind behind the group Public Enemy. As a DJ, producer, composer, and record company executive, Mr. Shocklee has worked with and developed a variety of artists and musicians across many genres, all while keeping an innovative approach. Mr. Shocklee has been a force behind some of the most significant music and film projects of the last two decades, including the seminal Public Enemy album *It Takes A Nation of Millions To Hold Us Back*, and productions for Ice Cube, Mary J. Blige, LL Cool J, Slick Rick, Anthony Hamilton, Yoko Ono, Budos Band, Ridley Scott's film *American Gangster*, and countless

others projects. Via his NYC multimedia production company, Shocklee Entertainment, Mr. Shocklee is currently developing a series of projects, which he calls the *Future Frequency*. *"I've always had a good sense of where entertainment needs to go next and right now I've honed in on the next dimension of sight & sound" [-Hank Shocklee]*

Very truly yours,

Jonathan Purow
Andrew Sparkler
Chapter Co-Chairs

Ari Abramowitz
Chapter Vice-Chair

THE COPYRIGHT SOCIETY OF THE USA

<p>Return This Form To: 352 Seventh Avenue, Suite 739 New York, NY 10001 Telephone: (212) 354-6401 Fax: (212) 354-2847 Email: amy@csusa.org</p>	<p>Event: Title <i>“Beg, Borrow or Steal? Exploring Practical Solutions to the Music Sampling Debate”</i> Monday, October 18, 2010, NOON The Princeton Club 15 West 43rd Street New York, NY10036-7497</p>
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NAME: _____

FIRM: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

TELEPHONE: _____ FAX: _____

EMAIL: _____

Registration Fees:

Payment by check or credit card *must* accompany this form.

Type	Cost	After 10/13	Quantity	Total	Total Cost
<input type="radio"/> Members	\$65.00	\$75.00	_____	_____	_____
<input type="radio"/> Nonmembers	\$75.00	\$85.00	_____	_____	_____
<input type="radio"/> Full Time Student	\$33.00	\$43.00	_____	_____	_____

(There are a limited number of seats for full time students. Requests are taken in the order they are received)

I am not a member of the Copyright Society but would like to be added to the email list.

Special Meal Request: Vegetarian Vegan Kosher (Minimum 4 business days advance notice)

Method of Payment:

MasterCard Visa American Express Check
MM YY

Credit Card No.: _____ Expiration Date: / _____

Signature: _____ Security #: _____

Please make check payable to “THE COPYRIGHT SOCIETY OF THE USA”

Cancellation and Refund Policy:

Full refund will be issued if a cancellation is received in writing 5 days prior to the event. No refunds or credits will be issued for cancellations 3 business days before the event. Registrations are transferable.

Additional Registrants:

First Name	Last Name	Email

**The Copyright Society of the U.S.A.
352 SEVENTH AVENUE, SUITE 739
New York, NY 10001**

Telephone: (212) 354-6401 • Fax: (212) 354-2847 • e-mail: amy@csusa.org

Scholarship / Financial Hardship Policy

A limited number of scholarships are available to judges, law clerks, law professors, law students, attorneys, pro bono attorneys and paralegals who work for nonprofit organizations, legal service organizations or government agencies, recent graduates not yet employed, and unemployed attorneys who must take CLE courses in order to meet their state requirements.

All requests must be made in writing accompanied by a completed registration form. No more than three requests per person will be considered in any one year. Requests should describe the applicant's interest in the topic and justification for a waiver of fees.

Requests should be accompanied by a recommendation from an instructor in the case of students, or supervisors in the case of law clerks or paralegals.

Requests and scholarships are not transferable. Approval will be based on need and funds available on a first come first served basis. If approved, the scholarship will result in a waiver of the course fees for the specific program application. To apply, please send your request, in writing, prior to the reservation form deadline. Students must submit a copy of their student identification cards.

All requests for scholarships should be sent to: The Copyright Society of the U.S.A, 352 Seventh Avenue, Suite 739, New York, NY 10001. Please call (212) 354-6401 or e-mail amy@csusa.org for further information.