

THE COPYRIGHT SOCIETY OF THE U.S.A.

New York Chapter

Jonathan Purow and Andrew Sparkler, Co-Chairs
Ari Abramowitz, Vice Chair

We are excited to invite you to the next event of the season - our **November 18, 2010, LUNCH program**, at **12 p.m.**, at the Princeton Club, 15 West 43rd Street, New York, NY.

Why *Viacom v. YouTube* Matters (Besides the \$1 Billion)

Has the Southern District kept the world safe for new technology, or are content creators dying by a billion uploads and keystrokes? In *Viacom v. YouTube*, Judge Louis Stanton granted summary judgment to YouTube, holding that in the absence of specific knowledge, an online service provider's generalized knowledge of copyright infringement was insufficient to deny safe harbor protection under 17 U.S.C. § 512(c). While the appeal is pending, YouTube and its parent company, Google, have continued business as usual.

This discussion will focus on the possible legal and business ripples of a final decision in either direction.

We are honored to present a highly distinguished panel: Daniel Blackman (Co-founder, Howcast, and formerly of Google), Daniel Hart (Chief Revenue Officer, Arkadium), Michael Kwun (Of Counsel, Keeker & Van Nest), Cliff Sloan (Partner, Skadden Arps), Thomas Sydnor (Director of the Center for the Study of Digital Property at The Progress & Freedom Foundation), and moderated by Professor James Grimmelmann, of New York Law School.

To attend, please complete the attached form, email (amy@csusa.org) mail or fax it to The Copyright Society of the U.S.A., 352 7th Ave., Suite 739, NY, NY 10001, fax # (212) 354-2847, **by noon on November 14, 2010**. We look forward to seeing you!

Date: Thursday, November 18, 2010

Time: 12:00 p.m.-12:15 p.m.: Networking Reception (cash bar)

12:15 p.m.-12:45 p.m.: **LUNCH**

12:45 p.m.-2:00 p.m.: Program (**Please note: event will end promptly**)

Place: **The Princeton Club, 15 West 43rd Street, New York, NY**

Cost: \$65.00 (members) \$75.00 (non-members)

CLE: ***The Copyright Society of the U.S.A. is a NY CLE Approved Provider. This course is Transitional and Nontransitional, and provides 1.0 Credit (based on 50 minutes.***

SPEAKERS:

Daniel Blackman has built a career working in new media development, including content strategy, e-commerce, advertising, and film/video production. At Howcast, Daniel oversees operations and content/programming strategy, and also works on overall strategic, business, and product development. Before cofounding Howcast, Daniel worked at Google building strategic content relationships for both the YouTube and Google Video teams, where he spent every waking hour convincing big media companies to put their content online. Prior to Google, Daniel was the General Manager, VP at Barnes&Noble.com, overseeing the merchandising, editorial, and production operations. Earlier at HarperCollins Publishers, Daniel created and ran its first Internet Development Group. Daniel has also produced digital media for Lollapalooza where, in 1994, he exposed rock-addled youth to the internet for the first time. Daniel also worked as a commercial TV/radio producer for advertising agency J. Walter Thompson. A native of Chicago, Daniel graduated from New York University with a degree in film production and also attended the University of Wisconsin at Madison. A life-long musician, photographer, and avowed gadget junkie, Daniel is currently teaching himself bass guitar with the help of Howcast. He is married, has two kids, two Labradors, and lives in a drafty 116-year-old house. Daniel digs Howcast's How to Create a Grassroots Movement Using Social-Networking Sites, which empowers individuals to leverage social media tools for world good.

Daniel Hart is currently Chief Revenue Officer at Arkadium, a company that designs, hosts and licenses gaming software for companies looking for an innovative and fun approach to brand building. Daniel worked for many years at MTV, as Senior Vice President/ General Manager of MTV Digital and before that Vice President of Games Strategy and Operation at MTV Networks. Before MTV, he was Senior Director/General Manager of Games at Yahoo! Prior to Yahoo he was Vice President of New Media Business Development at Viacom. Daniel obtained his MBA and BA at the University of Michigan, and an MA at Columbia University.

Michael Kwun is of counsel at Kecker & Van Nest, in San Francisco, where his practice focuses on the legal issues raised by cutting-edge technologies. In the district court proceedings in *Viacom v. YouTube*, Michael filed an amicus brief on behalf of eBay, Facebook, IAC/InterActiveCorp, and Yahoo! in support of YouTube. In addition to litigating all manner of cases as outside counsel at his firm, Michael's experience includes work as in-house counsel and as an advocate in the non-profit world. Michael was the first in-house litigator hired by Google, where he worked on many of the most-watched high tech cases of the Internet era, including *Viacom v. YouTube*, *Authors Guild v. Google*, *Perfect 10 v. Google*, and *GEICO v. Google*. After serving as Managing Counsel, Litigation, at Google, Michael joined the Electronic Frontier Foundation as a Senior Staff Attorney in its intellectual property group, where he worked on cases such as the "dancing baby" case, *Lenz v. Universal Music Corp.*, and filed amicus briefs in cases such as *Tiffany v. eBay*, and *Capital Records v. Jammie Thomas*.

Cliff Sloan is a partner in Litigation and Intellectual Property, Media, and Entertainment at Skadden, Arps, Slate, Meagher & Flom in Washington, DC. An experienced litigator, he has litigated cases at all levels of federal and state courts, including five U.S. Supreme Court arguments, numerous arguments in the U.S. Courts of Appeals, and matters in trial and district courts across the country. Mr. Sloan's practice focuses on a wide range of litigation and appeals, including cases involving intellectual property, administrative law, commercial disputes, securities law, tax controversies and constitutional issues. He also regularly advises clients on copyright, trademark, new media and First Amendment matters. He previously served as General Counsel of The Washington Post Company's online subsidiary and as Publisher of Slate Magazine. He also has served in high-ranking positions in all three branches of the federal government, including experience as Associate Counsel to the President and Assistant to the Solicitor General and as a Law Clerk to Supreme Court Justice John Paul Stevens. He is the co-author of *The Great Decision*, a book about the historic Supreme Court case *Marbury v. Madison* (Public Affairs, 2009).

Thomas Sydnor is Senior Fellow and Director of the Center for the Study of Digital Property at The Progress & Freedom Foundation. Prior to joining the foundation, Sydnor served as a copyright advisor in the Office of International Relations at the U.S. Patent and Trademark Office. Before his work with the U.S. Patent and Trademark Office, Sydnor served as Counsel for Intellectual Property and Technology for the U.S. Senate Committee on the Judiciary. During his time with the Committee, Sydnor helped to secure Senate passage of various pieces of legislation in the 108th Congress, including the Protecting Intellectual Rights Against Theft and Expropriation (PIRATE) Act, the Copyright Royalty and Distribution Reform Act, and the Intellectual Property Protection and Courts Amendments Act. He also helped to negotiate proposed legislation on diversion of patent fees from the USPTO. Prior to his work with the U.S. Senate, Sydnor worked in private practice at two major law firms, specializing in intellectual property law. Sydnor is a graduate of Duke Law School.

MODERATOR:

James Grimmelman is Associate Professor at New York Law School and a member of its Institute for Information Law and Policy. He received his J.D. from Yale Law School, where he was Editor-in-Chief of *LawMeme* and a member of the *Yale Law Journal*. Prior to law school, he received an A.B. in computer science from Harvard College and worked as a programmer for Microsoft. He has served as a Resident Fellow of the Information Society Project at Yale, as a legal intern for Creative Commons and the Electronic Frontier Foundation, and as a law clerk to the Honorable Maryanne Trump Barry of the United States Court of Appeals for the Third Circuit.

Very truly yours,

Jonathan Purow
Andrew Sparkler
Chapter Co-Chairs

Ari Abramowitz
Chapter Vice-Chair

THE COPYRIGHT SOCIETY OF THE USA

Return This Form To: 352 Seventh Avenue, Suite 739 New York, NY 10001 Telephone: (212) 354-6401 Fax: (212) 354-2847 Email: amy@csusa.org	Event: Why <i>Viacom v. YouTube</i> Matters (Besides the \$1 Billion) Thursday, November 18, 2010, NOON The Princeton Club 15 West 43 rd Street New York, NY 10036-7497
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NAME: _____

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Registration Fees:

Payment by check or credit card *must* accompany this form.

Type	Cost	After 11/14	Quantity	Total	Total Cost
<input type="radio"/> Members	\$65.00	\$75.00	_____	_____	
<input type="radio"/> Nonmembers	\$75.00	\$85.00	_____	_____	
<input type="radio"/> Full Time Student	\$33.00	\$43.00	_____	_____	_____

(There are a limited number of seats for full time students. Requests are taken in the order they are received)

I am not a member of the Copyright Society but would like to be added to the email list.

Special Meal Request: Vegetarian Vegan Kosher (Minimum 4 business days advance notice)

Method of Payment:

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Please make check payable to "THE COPYRIGHT SOCIETY OF THE USA"

Cancellation and Refund Policy:

Full refund will be issued if a cancellation is received in writing 5 days prior to the event. No refunds or credits will be issued for cancellations 3 business days before the event. Registrations are transferable.

Additional Registrants:

First Name	Last Name	Email

**The Copyright Society of the U.S.A.
352 SEVENTH AVENUE, SUITE 739
New York, NY 10001**

Telephone: (212) 354-6401 • Fax: (212) 354-2847 • e-mail: amy@csusa.org

Scholarship / Financial Hardship Policy

A limited number of scholarships are available to judges, law clerks, law professors, law students, attorneys, pro bono attorneys and paralegals who work for nonprofit organizations, legal service organizations or government agencies, recent graduates not yet employed, and unemployed attorneys who must take CLE courses in order to meet their state requirements.

All requests must be made in writing accompanied by a completed registration form. No more than three requests per person will be considered in any one year. Requests should describe the applicant's interest in the topic and justification for a waiver of fees.

Requests should be accompanied by a recommendation from an instructor in the case of students, or supervisors in the case of law clerks or paralegals.

Requests and scholarships are not transferable. Approval will be based on need and funds available on a first come first served basis. If approved, the scholarship will result in a waiver of the course fees for the specific program application. To apply, please send your request, in writing, prior to the reservation form deadline. Students must submit a copy of their student identification cards.

All requests for scholarships should be sent to: The Copyright Society of the U.S.A, 352 Seventh Avenue, Suite 739, New York, NY 10001. Please call (212) 354-6401 or e-mail amy@csusa.org for further information.