

THE COPYRIGHT SOCIETY OF THE U.S.A.

New York Chapter

Rose Auslander and Joseph Salvo, Co-Chairs

April 15, 2008

Dear Friends:

Please join us for a FREE, jointly-sponsored evening of cocktails and music business tips on **Monday night, April 28, 2008, from 6-8 PM** at the **Benjamin N. Cardozo School of Law**. Whether you are young or simply young-at-heart, the Young Professionals Division of the **Copyright Society of the USA** and the Music and Recording Industry Committee of the Entertainment, Arts and Sports Law Section (“EASL”) of the **New York State Bar Association** are excited to invite you to come learn some basics, ask some questions, hear from some experts, meet and network. And, thanks to the generous support of **Carter Ledyard & Milburn LLP** and the **EASL**, in conjunction with the **Intellectual Property Society of Cardozo School of Law**-- enjoy an open bar as well.

MUSIC LICENSING ON THE INTERNET 101

Over the past 10 years, the internet has revolutionized the way that people listen to and share music. In the emerging online retail music arena, iTunes has sold over two billion digital downloads, and successful competitors offer other business models, such as eMusic, which provides DRM-free downloads by subscription, and companies like Rhapsody that offer the ability to “stream” music on computers and portable audio devices. The panel will examine how the public performance, distribution and reproduction rights correlate to the licenses required for the downloading or streaming of digital music -- as well as discussing specific legislation that governs this area, and how royalty rates are set for the digital realm. It will examine current unresolved issues in the online music world such as: Is a “mechanical license” necessary for digital downloads? Should compulsory licenses be required for on-demand streaming?

Join us as our distinguished panel of expert industry lawyers outlines the rights and licensing agreements associated with digital distribution and points out emerging deal trends in the new digital environment. We are privileged to present panelists **Stephen H. Block** (Vice President of Business Affairs and Senior Counsel for the Harry Fox Agency), **Joe DiMona** (Vice President, Legal Affairs for BMI), **Alex Ellerson** (Senior Vice President of Business Development, Right Sized Media Inc.), **Joe Salvo** (Counsel, Weil Gotshal & Manges and formerly of Sony BMG Music Entertainment) and moderator **Jeffrey Liebenson** (Counsel, Herrick, Feinstein, LLP).

DATE: **Monday, April 28, 2008**

TIME: 6:00-7:00 PM: Cocktails
7:00-8:00 PM: Program & Questions (program will start and end promptly)

PLACE: Benjamin N. Cardozo School of Law
55 Fifth Avenue at 12th Street
New York, New York

PANELISTS:

STEPHEN H. BLOCK is Vice President of Business Affairs and Senior Counsel for The Harry Fox Agency, where he has been instrumental in handling several non-traditional licensing arrangements. Prior to Harry Fox, Mr. Block founded a private practice in 2005, where, Mr. Block was General Counsel and Executive Vice President of Business Affairs at the Digital Club Network (DCN), eMusic, and The Orchard. Prior to joining DCN, Mr. Block was the managing partner at the intellectual property law firm Kahn & Block. He received his B.A. magna cum laude from Georgia State University, and obtained his J.D. from the Benjamin N. Cardozo School of Law, where he was the managing editor of the Arts & Entertainment Law Journal.

JOE DIMONA is Vice President, Legal Affairs, for BMI, the music performing rights licensing organization. Joe joined BMI in 1992 as Assistant Vice President, Licensing, and Counsel, and was made Vice President, Legal Affairs in 2002. Joe has negotiated BMI public performing right license agreements with a broad array of music using industries, and was involved in the creation of BMI's first Internet web site license in 1995. He is active in BMI rate court and Copyright Royalty Board involving rights fees for BMI music, as well as anti-piracy efforts and copyright education. Joe also advises BMI on legislative and regulatory matters affecting music copyrights. Joe began his law career as an associate in the Washington, D.C. law office of Reid & Priest from 1986-92, where he represented a range of clients in regulatory and IP matters. He received his J.D. degree from Columbia University School of Law in 1986.

ALEX ELLERSON is the Senior Vice President of Business Development for Right Sized Media, Inc. He was formerly Head of Entertainment and Premium Content Partnerships for Video at Google and YouTube. Prior to Google, Mr. Ellerson was a Senior Director of Business Development at Yahoo!, where he led business development efforts for Yahoo! Search, including the company's Content Acquisition Program. Before joining Yahoo! in 2000, Mr. Ellerson was the General Counsel and COO of College Media Inc., publisher of the music industry trade journal CMJ New Music Report. At CMJ, Mr. Ellerson led the company's efforts to launch both business-to-business and consumer online businesses, and engineered the sale of the company in 1999. Prior to joining CMJ, he was an associate at Cravath, Swaine & Moore, and a law clerk for the Honorable Amalya Kearsse on the Court of the Appeals for the Second Circuit. He is a graduate of the Columbia University School of Law and Swarthmore College.

JOE SALVO is Special Counsel at Weil Gotshal & Manges in New York, where he specializes in copyright, and all facets of the music recording and publishing industries.

Originally a litigator at Weil Gotshal, Mr. Salvo has since spent 12 years of practice in-house at Sony Music, Arista Records and most recently as Vice President & Senior Counsel for the merged Sony BMG Music Entertainment. He was heavily involved in a recent series of multilateral publishing agreements with the world's largest music publishers dealing with a variety of new forms of digital media and digital exploitations and counsels various music services on publishing and recording rights issues. Since 1994, he has negotiated and drafted recording, publishing and licensing agreements for Bruce Springsteen, John Mayer, Celine Dion and the Dixie Chicks, among others. Mr. Salvo is also an adjunct professor of law at St. John's University School of Law and co-chair of the NY chapter of the Copyright Society.

JEFFREY LIEBENSON (MODERATOR) is Counsel at Herrick, Feinstein LLP, where he specializes in digital entertainment, music and intellectual property law. Jeff has over 20 years experience in the entertainment industry, which includes representing Gracenote in obtaining digital lyric rights from the music publishing industry, Sony Music in the establishment of its Pressplay online service with Universal, and EMI Recorded Music in the first iTunes negotiations with Apple. Prior to joining Herrick, Jeff served as Vice President of International Legal and Business Affairs for BMG Entertainment. Jeff received a J.D. and a L.L.M. in Trade Regulation from New York University School of Law.

We hope you can join us and very much look forward to seeing you there!
Please be sure to RSVP your completed registration form to Amy Nickerson at amy@csusa.org, fax (212) 354-2847 or mail to The Copyright Society of the USA, 352 Seventh Avenue Suite 739, New York, NY 10001 no later than April 23, as space is limited. You can also obtain a reservation form at http://www.csusa.org/chapters_new_york.cfm.

Very truly yours,

The New York Chapter
of the Copyright Society of the U.S.A.

The Music and Recording Industry Committee
of the New York State Bar Association's
Entertainment, Arts and Sports Law Section

THE COPYRIGHT SOCIETY OF THE USA

Return This Form To: 352 Seventh Avenue, Suite 739 New York, NY 10001 Telephone: (212) 354-6401 Fax: (212) 354-2847 Email: amy@csusa.org	Event: Music Licensing On The Internet 101 Monday, April 28, 2008, 6:00 PM Benjamin N. Cardozo School of Law 55 Fifth Avenue at 12th Street
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Registration Form – New York Chapter Young Professionals

Registration Deadline – April 23

Please print clearly:

NAME: _____

FIRM: _____

ADDRESS: _____

CITY: _____ STATE: ZIP CODE: _____

TELEPHONE: _____ FAX: _____

EMAIL: _____

Additional Registrants:

First Name	Last Name	Email