

**THE COPYRIGHT SOCIETY OF THE U.S.A. AND THE INTELLECTUAL  
PROPERTY SECTION OF THE ATLANTA BAR ASSOCIATION**

**PRESENT:**

SOUTHEAST CHAPTER  
STEVE DORVEE, CHAIR

**International Copyright and Technology Issues: Legal,  
Political and Market Challenges – WIPO Speaks.**

Digital technologies and their impact on “international” copyright issues are being met by a mix of legal, political and market responses. On the legal side, more than 60 countries have implemented the 1996 World Intellectual Property Organization treaties. Implementation of the treaties is part and parcel of more than 300 free trade agreements either completed or under negotiation with the United States, Japan and/or the European Union. On a political level, the *WIPO Development Agenda* is aimed at injecting a “development dimension” in all of WIPO’s activities. In the market sphere, new means of digital content delivery and licensing is exploding. User-generated and collaborative models (YouTube, MySpace, Second Life), and open licensing models like Creative Commons and the GNU Public License for open-source software, are complementing the growth of legal download services like iTunes and new digital license offerings from collecting societies. The program will address these developments from the perspective of the WIPO in Geneva.

**Featured Speaker:** Richard Owens, Director, Copyright E-Commerce, Technology and Management Division, World Intellectual Property Organization, Geneva, Switzerland

Date: **March 21, 2008**

Time: 12:00 p.m. – 1:30 p.m.

Place: **Arnall Golden Gregory LLP, 171 17<sup>th</sup> Street, NW, Suite 2100, Atlanta, GA 30363-1031**

Cost for the event, including a buffet lunch \$20.00 (\$15.00/students)

*Note:* There is a \$5.00 surcharge for any response received after March 19, 2008

To attend this event, please complete the attached form, and email, mail or fax it by **March 17, 2008** to the address listed thereon.

## **FEATURED SPEAKER:**

**RICHARD OWENS** is Director of the Copyright E-Commerce, Technology and Management Division at the World Intellectual Property Organization in Geneva, Switzerland. His work lies at the intersection of intellectual property, new technologies and the Internet, involving issues such as implications of online business models, the liability of Internet intermediaries, the right of users and the consumers of digital content, digital rights management (DRM), standards and interoperability issues, proprietary and open source software models, and copyright collective management.

Before rejoining WIPO in 2002, Richard was a principal at Rightscom, the London-based rights management technology consultancy, and International IPR Adviser for British Music Rights (BMR), the lobbying and public affairs voice of UK composers, songwriters and music publishers. While in London he contributed to UK implementation of the EC Copyright and E-Commerce Directives, and participated in RightsWatch, which promoted self-regulatory notice-and-taken procedures for the European Union.

At WIPO from 1991 to 2000, Richard took part in the preparatory work and negotiations that produced the 1996 "Internet Treaties," the WIPO Copyright Treaty (WCT) and the WIPO Performances and Phonograms Treaty (WPPT). He also conceived and spearheaded WIPO's first work program on IP aspects of traditional knowledge, folklore and biodiversity.

Richard's legal career began in an international IPR practice in Rio de Janeiro, Brazil, following by three years in the Common Carrier Bureau at the U.S. Federal Communications Commission (FCC) in Washington. Thereafter, and before joining WIPO, he was a copyright specialist and trade negotiator at the U.S. Patent and Trademark Office (USPTO) in Washington, D.C.

# Registration Form

<b>Return This Form to:</b> Attention: Beth Owens Arnall Golden Gregory LLP 171 17 <sup>th</sup> Street, NW Suite 2100 Atlanta, GA 30363-1031 Telephone: (404) 873-8549 Fax: (404) 873-8681 Email: <a href="mailto:Bethann.Owens@agg.com">Bethann.Owens@agg.com</a>	<b>Event: "International Copyright and Technology:                  Legal, Political and Market Challenges"</b> Friday, March 21, 2008, 12:30 PM Motion Picture Association of America 1600 Eye Street, NW Washington, D.C. 20006
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