

Jay Kogan

Jay Kogan is Vice President Business & Legal Affairs and Deputy General Counsel for DC Comics and MAD Magazine. His primary areas of practice include film, television, multimedia, print and online publishing and licensing, and he serves as the companies' chief intellectual property counsel. Jay is also an adjunct professor at New York Law School, where he teaches Intellectual Property Licensing and Drafting. Jay has previously taught as an adjunct professor at Purchase College, State University of New York, where he has taught courses on copyright law and Internet law, and at New York University School of Continuing and Professional Studies' E-Commerce and E-Business program where he has taught survey courses on intellectual property, both live and online. In addition, Jay is a co-chair of the Copyright and Trademark Committee of the New York State Bar Association, Entertainment, Arts and Sports Law Section and an active member of the Copyright Society of the U.S.A., having held the positions of Secretary and New York Chapter Chair. Jay is a frequent lecturer on copyright and trademark law. He has served as faculty for the Practising Law Institute's programs on Advanced Licensing, and Representing the New Media Company, the National Business Institute's program on Internet Law, and the National Conference and Research Group's program on Protecting & Managing Online Content. Jay has had articles published on copyright and trademark law, the protection available to characters, advertising law, and broadcast regulation. Jay received his J.D. and Masters Degree in Mass Media in a dual degree program at Boston University School of Law and his Bachelor of Arts from the University of Connecticut.