

Todd Brabec

Todd Brabec, Deems Taylor Award winning writer and co-author (with his brother Jeff, Vice President of Business Affairs, Chrysalis Music Group) of *Music, Money and Success: The Insider's Guide to Making Money In the Music Business* (6th Edition/Schirmer Books/505 pages), is an Adjunct Associate Professor at the USC Thornton School of Music where he teaches the course on music publishing, the licensing of music in all media, foreign country royalties and film, television and videogame score and song contracts. A graduate of the New York University School of Law, he is an entertainment law attorney, a former recording artist and the current Budget Chair as well as former Division Chair for the American Bar Association's Forum on the Entertainment and Sports Industries.

For the past 15 years, Todd was Executive Vice President and Director of all Membership for ASCAP, the American Society of Composers, Authors and Publishers. In this position, he was responsible for and in charge of all aspects of the Society's membership operations throughout the world encompassing 340,000 U.S. songwriters, composers and music publishers, over 1 million foreign society writers and publishers and 7 offices. In this role, he was in charge of all membership policies and personnel, writer and publisher signings, the retention of members, songwriter, composer and music publisher payment formulas and execution, foreign society member dealings, competitive payments and systems analysis, advances and projections of income, dealings with lawyers, managers and agents and recommendations as to what ASCAP needed to do to be successful in the competitive world of licensing and songwriter, composer and music publisher royalty payments. Prior to that, he held various positions at ASCAP including Senior Vice President of Membership, Western Regional Executive Director, Western Regional Director for Business Affairs and Director, New York Membership Department.

He has over 300 articles published and lectures extensively on all aspects of the business, legal and money side of music at colleges and universities, state and national bar associations, conventions, conferences, seminars, law firms, management firms, songwriter associations, business and law schools, ad agencies, technology companies and performing right organizations both in the U.S. as well as in foreign countries.