

## Jon Zieger

Jon Zieger is a Senior Attorney at Microsoft Corporation where he leads the team providing legal support for Bing. Since joining Microsoft in 2003, Jon has supported most aspects of Microsoft's consumer online and Internet advertising businesses, including MSN and adCenter. His practice includes a wide variety of intellectual property and technology law issues. Before coming to Microsoft, Jon practiced for 6 years with Perkins Coie LLP, where, as a part of their Technology Business Group, he represented a diverse group of technology and Internet businesses.