

RICHARD CONLON

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As BMI's Vice President, New Media and Strategic Development, Richard Conlon is responsible for the company's New Media and Strategic Development initiatives. An expert in global digital media, he leads a team that manages performance royalty revenue streams in the digital world, across all new media applications. The group spearheads analysis, planning and strategic development for BMI's future directions in the media and entertainment worlds.

Under his direction, BMI licenses a wide variety of leading digital media properties including Yahoo, MSN, AOL, Napster, Rhapsody and others; in addition to mobile entertainment, podcasts, social networks, online gaming and other digital properties. It also offers the industry's first online licensing utility, the Digital Licensing Center, offering totally electronic click-through copyright licensing agreements.

A BMI executive for over 14 years, he holds a Masters Degree from the Annenberg School of Communications at the University of Southern California. and B.A. in English from Boston College.