

## **Sandra M. Aistars**

Sandra Aistars serves as Assistant General Counsel for Intellectual Property at Time Warner Inc., and leads the Intellectual Property practice for the Company. In this role, she is responsible for developing, managing, and coordinating copyright, trademark and patent policy and strategies for the Company and its divisions, particularly as they pertain to new opportunities and challenges posed by digital technologies. Sandra's practice includes work as a subject matter expert before the United States Congress, the Copyright Office and Federal Agencies concerning a broad range of intellectual property and related matters. She collaborates with in-house and outside counsel to formulate litigation strategy; advises on business and legal implications of investments, licensing arrangements, and new business models worldwide; and represents the Company in cross-industry coalitions and technology standards efforts. She helped establish and chaired the group of eight companies that developed the Advanced Access Content System technology which protects copyrighted content and provides additional functionality for next generation optical media such as Blu-ray.

Sandra additionally serves as a cleared advisor to the US Department of Commerce on intellectual property aspects of international trade negotiations.

Before joining Time Warner, Sandra was an attorney at the law firm of Weil, Gotshal & Manges, LLP, where she worked with the firm's Public Policy and Litigation practices, specializing in technology and e-commerce issues related to intellectual property. While at Weil, she played a key role in developing and implementing a multi-industry licensing and management approach to content distribution and protection which enabled the launch of the DVD and other formats. Sandra also represented consumer electronics and information technology clients in connection with the enactment and enforcement of the anti-circumvention and internet service provider "safe harbor" provisions of the Digital Millennium Copyright Act, and counseled and litigated on behalf of clients in connection with music licensing matters, including in the first copyright royalty arbitration to set rates for the use of sound recordings on the internet. In the cable arena Sandra has represented clients before the Federal Communications Commission and in negotiating the licenses necessary to build products with "plug and play" digital cable capabilities.