

# **Copyright Society of the USA Mid-Winter Meeting**



**February 5-7, 2009**

**Hotel Monaco  
San Francisco, California**

## Proposed Agenda

Thursday, February 5, 2009

5:00 pm – 6:00 pm

### Registration

6:00 pm – 7:30 pm

### Welcome Reception

#### Featuring Author/Photographer Chuck O'Rear

Charles O'Rear is one of the world's top wine photographers, and has the largest archive of wine photography in the U.S. A photographer for *National Geographic Magazine* for more than 25 years, O'Rear began his focus on winemaking in 1978 on an assignment to visually document the emerging wine industry in the *Napa Valley*. Now a longtime resident of St. Helena living right next to its celebrated vineyards, O'Rear enjoys close personal relationships with the top Napa and Sonoma vintners who have graced him with unprecedented access as he created photographs for seven of his wine books. O'Rear's work has been featured in countless magazines, advertisements, and books, and his recent book was profiled on *NPR*. Ironically, he is best known for his photograph of the rolling hills of Napa Valley, titled *Bliss*, which hundreds of millions have seen gracing the screen of Windows XP (and which has been the subject of many parodies).

7:30 pm – 10:00 pm

### Beach Blanket Babylon

Steve Silver's Beach Blanket Babylon, the longest running musical revue in theatre history, is a zany musical spoof of pop culture with extravagant costumes and outrageously huge hats. Beach Blanket Babylon is an internationally acclaimed San Francisco institution. With more than 12,000 performances in San Francisco, the show has performed for standing room only during its London and Las Vegas engagements. Beach Blanket Babylon continually evolves in its hilarious parodies of current events and popular icons as today's headlines unfold. (7:30 pm Departure)

CSUSA has reserved a block of tickets for the show for \$70.00 a person, which includes tickets and roundtrip transportation.

Persons under 21 are **not** admitted. A valid government-issue I.D. is **required** to enter. They are very strict about this entrance policy.

### SPECIAL DEADLINE AND CANCELLATION INFORMATION

Reserve a ticket by **December 11, 2008** to guarantee availability. After **December 11, 2008** there are **NO** refunds and **NO** cancellations.

Beach Blanket Babylon tickets after 12/11 as available.

**Friday, February 6, 2009**

8:00 am – 9:00 am

**Continental Breakfast**  
***CSUSA Executive Committee Meeting***

9:00 am – 9:10 am

**Welcoming Remarks**

9:10 am – 10:30 pm

**Internet Piracy: The Continuing Battle**

This panel will focus on the current state of the law regarding Internet piracy, recent case developments, legislative developments, the state of the art in anti-piracy technology, including possible new approaches, such as network level filtering.

Moderator:

Andrew Bridges, *Winston & Strawn LLP*

Speakers:

Melinda Demsky, *Fox Entertainment Group*

Steven Marks, *Recording Industry Association of America (RIAA)*

Jeremy Stern, *Audible Magic Corporation*

10:30 am – 10:45 am

**Coffee Break**

10:45 am – 12:00 pm

**Copyright Law Round-Up**

Professor Tyler Ochoa will provide a summary and analysis of important copyright case law developments from the last year, including some international developments.

Speaker:

Tyler Ochoa, *Santa Clara University School of Law*

12:30 pm – 2:00 pm

**Lunch & Keynote Speaker**

Chief Judge Alex Kozinski, *Chief Judge, U.S. Court of Appeals for the 9th Circuit*

2:30 pm – 5:30 pm

**California Academy of Sciences**

Visit to the recently reopened California Academy of Sciences, Designed by famed architect Renzo Piano, the fully sustainable "Greenest Museum in the World" houses an aquarium, planetarium, natural history museum, 4-story rain forest, and a living roof.

Fee of \$45.00 includes entry for self-guided tour and transportation. Academy tickets after 1/5 as available. (2:30 pm Departure)

7:00 pm – 8:00 pm

**Reception**

At the Coblenz Patch Duffy & Bass LLP office in the historic San Francisco Ferry Building, located along the Embarcadero. The Ferry building is, and has been, a transportation hub for San Francisco since 1898. (6:30 pm Departure)

**Friday, February 6, 2009**

8:30 pm

**Dinner (Optional)**

CSUSA has reserved tables for 8 people at each of the following restaurants. All restaurants are located within walking distance of the reception at the Ferry Building.

*Spots are filled on a first-come first-served basis.*

**Americano - Italian**

Americano features robust Italian farm-to-table cuisine with an emphasis on the philosophies of the Slow Food movement. Chef Paul Arenstam features a refreshing interpretation of Italian classics prepared with ingredients from the Ferry Building's farmer's market and Bay Area artisan producers.

**Chaya Brasserie - French**

Chaya Brasserie San Francisco is named for the casual, salon-like gathering spots of France and Japan. Chaya Brasserie combines Japanese hospitality, French savoir-faire and both countries' tradition of culinary excellence and artistry. Chaya consists of two combined rooms. Chaya, known for excellent French-Japanese Cuisine, top quality Sushi, stunning design, and superb service, also offers magnificent views from every seat in the restaurant that sweep from the Ferry Building to the Bay Bridge.

**Epic Roast House - Steakhouse**

Epic Roasthouse is a restaurant "Beyond the Traditional Steak House", offering a unique combination of the traditional and the contemporary showcasing everything from fish to fowl, and specializing in a variety of meats and steaks.

**La Mar- Peruvian**

Inspired by the thousands of cebicherías found throughout Peru, La Mar cebichería peruana, was created as an attempt to globalize and enshrine one of the best guarded treasures of Peruvian cuisine: cebiche, Peruvian seafood and the scenery created to enjoy them, the Peruvian style cebicheria. This is Peruvian celebrity chef José Luis de Cossío's first restaurant outside of Peru.

**One Market - American**

Famed chef and restaurateur Bradley Ogden's cornerstone Americano San Francisco destination restaurant, right on Market Street at the Embarcadero.

**Ozumo – Japanese**

Innovative, contemporary Japanese cuisine offered at this serene, elegant, Zen-garden inspired restaurant located in the heart of San Francisco's Embarcadero District. Breathtaking Bay views, authentic modern Japanese design, 30-person sushi bar, open kitchen and robata grill, sleek and sophisticated Sake Lounge, and a monumental Sake list are among some of the qualities that set Ozumo apart from all other Bay Area Japanese restaurants.

**Waterfront - Seafood**

Waterfront is an experience in excellent seafood cuisine with a gorgeous view of the Bay.

**Saturday, February 7, 2009**

8:00 am – 9:00 am

**Continental Breakfast**  
***CSUSA Chapters Committee Meeting***

9:10 am – 10:30 am

**Are We Profitable Yet? Cutting Edge Business Models for Copyrighted Content**

A cross-industry panel discussion of how copyright owners are harnessing ever-changing business models for exploiting copyrighted materials online such as music, video, books and images, and the implications for future changes to copyright law. Will it be all ad-supported? Is content still king? What have we learned from the past? What lies in the future?

Moderator:

Nancy Wolff, *Cowan, DeBaets, Abrahams & Sheppard LLP*

Panelists:

Steve Tapia, *Microsoft Corporation*

Ted Cohen, *TAG Strategic LLC*

John Schline, *Penguin Group (USA) Inc.*

10:30 am – 11:00 am

**Coffee Break**

11:00 am – 1:00 pm

**Born Free – Making the Case for Unlocking and Monetizing Content and Relaxing Copyright Law**

Somewhere in between *Perfect 10* and *Grokster* lies a business case for allowing the use, alteration, and distribution of copyright content online. As it becomes easier for consumers to access content, and edit/repackage it, viable business models are emerging around these user activities that may prove valuable to copyright owners. Some push the envelope of fair use and have proven to be controversial. Some are in litigation. This panel will discuss some of these business models, and opine on what lies in the future.

Moderator:

Jay Monahan, *Vuze, Inc.*

Panelists:

Dean Marks, *Warner Bros. Entertainment*

Katherine Spelman, *Colbalt LLP*

Michael Scott, *Southwestern Law School*

**The Copyright Society of the USA would like to thank the following  
2009 Mid-Year Meeting committee members:**

**Jay Monahan, Vuze, Inc.**

**Nancy Wolff, Cowan, DeBaets, Abrahams & Sheppard LLP**

**Dave Green, Microsoft Corporation**

**SPONSORSHIP:**

**A limited number of sponsorship opportunities during the Mid-Winter Meeting are available, as follows:**

<b>Event (# available)</b>	<b>Partial Sponsorship</b>	<b>Exclusive Sponsorship</b>
Breakfast (2)	\$ 500.00	\$1,000.00
Coffee Break (2)	\$ 500.00	\$1,000.00
Luncheon (1)	\$1,000.00	\$2,000.00
Reception (2)	\$2,000.00	\$5,000.00

**SPONSORS RECEIVE:**

- One marketing collateral item included in the registration materials
- Logo Recognition on CSUSA Mid-Winter Meeting website
- Signage at the sponsored event
- Appreciation in the onsite agenda
- Exposure!

**HOTEL ARRANGEMENTS**

**Hotel Monaco**

**501 Geary Street**

**San Francisco CA 94102**

**\$249.00 per night (excluding tax)**

**Reservations: (415) 351-7632 or (800) 214-4220**

**Special Rate Code: Copyright Society of the USA**

**DEADLINE - Monday January 5, 2008**

# Registration Form

Return This Form TO: CSUSA  
352 Seventh Avenue Suite 739  
New York NY 10001  
P: (212) 354-6401  
F: (212) 354-2847  
E: amy@csusa.org

Event: Mid-Winter Meeting  
February 5-7, 2009  
Hotel Monaco  
501 Geary Street  
San Francisco CA 94102

NAME: \_\_\_\_\_

FIRM: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

STATE: \_\_\_\_\_

ZIP CODE: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_

FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

GUEST: \_\_\_\_\_

STATE BAR & NUMBER: \_\_\_\_\_

I DO NOT NEED CLE

## REGISTRATION:

	Member	Non-Member	Guest (adult)	Guest (child)
Early Bird	<input type="radio"/> \$475.00	<input type="radio"/> \$575.00	<input type="radio"/> \$375.00	<input type="radio"/> \$200.00
After Jan 14, 2009	<input type="radio"/> \$525.00	<input type="radio"/> \$625.00	<input type="radio"/> \$425.00	<input type="radio"/> \$275.00

## EVENTS:

- Beach Blanket Babylon\* \$70.00 (based on availability)
- California Academy of Science \$45.00 (based on availability)
- Friday Dinner  Americano  ~~Chaya Brasserie~~  Epic Roast House  
 La Mar  One Market  Ozumo  Waterfront

## SPOSORSHIP:

Event	Available	Partial	Exclusive
<input type="radio"/> Breakfast	<input type="radio"/> Friday <input type="radio"/> Saturday	<input type="radio"/> \$500.00	<input type="radio"/> \$1,000.00
<input type="radio"/> Luncheon	<input type="radio"/> Friday	<input type="radio"/> \$1,000.00	<input type="radio"/> \$2,000.00
<input type="radio"/> Reception	<input type="radio"/> Thursday <input type="radio"/> Friday	<input type="radio"/> \$2,000.00	<input type="radio"/> \$5,000.00

Total: \$

Method of Payment:  MasterCard  Visa  American Express  Check  
MM YY

Credit Card No.: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ / \_\_\_\_\_

Signature: \_\_\_\_\_

Security # \_\_\_\_\_

Please make check payable to "THE COPYRIGHT SOCIETY OF THE U.S.A." Payment by check or credit card *must* accompany this form.

**Cancellation and Refund Policy: Full refund will be issued if a cancellation is received in writing by January 14, 2009. No refunds or credits will be issued for cancellations after January 21, 2008. Registrations are transferable. \* Please note the deadline and cancellation policy for Beach Blanket Babylon is different and is located in the brochure.**