

Copyright Society of the USA Mid-Winter Meeting



February 4-6, 2010

**JW Marriott Camelback Inn Resort & Spa
Scottsdale, Arizona**

Proposed Agenda

Thursday, February 4

5:00 pm – 6:00 pm

Registration

6:00 pm – 7:30 pm

Welcome Reception

7:00 pm – 9:00 pm

Scottsdale ArtWalk, Scottsdale Restaurants (at your leisure)

Scottsdale Gallery Association (SGA) member galleries open their doors to the public and show off the work of the Southwest's outstanding artists. Be prepared to be surprised by the wide array of artistic styles, from Western traditional to cutting-edge contemporary, from Southwest landscapes and Native American subjects to Russian Impressionism and more. Hop on the Scottsdale Downtown Trolley to the art walk and restaurants

Friday, February 5

8:00 am – 9:00 am

Continental Breakfast

CSUSA Executive Committee Meeting

9:00 am – 9:10 am

Welcoming Remarks

9:15 am – 10:30 am

The Copyright Enforcement Wars --- Is A Truce In Sight?

Last year's program on "Internet Piracy: The Continuing Battle" focused on the ongoing battles in Internet Piracy. This year, our first panel will begin a dialogue among the competing interests of copyright owners, authorized licensees, file sharing facilitators and unauthorized users. Big changes have happened in the past year, both in and out of the courthouse, when it comes to protecting copyrights in the on-line environment. This panel will discuss lessons from recent peer-to-peer cases, changes in enforcement strategies, including "graduated response," and what the best approaches are from practical and policy standpoints. Will these stakeholders forever be engaged in all-out war, or are there potential solutions that may pave the way for peace?

Moderator:

Eleanor M. Lackman, *Lovells LLP, New York, NY*

Panelists:

Anthony Falzone, *Stanford Fair Use Project, Stanford, CA*

Timothy M. Reynolds, *Holme Roberts & Owen LLP, Boulder, CO*

Ben Sheffner, *NBC Universal, Inc., Los Angeles, CA*

Joseph W. Waz Jr., *Comcast, Washington, DC*

10:30 am – 10:45 am

Coffee Break

10:45 am – 12:15 pm

Copyrights in the Cloud --- Social Networking and Fair Use

The explosive incursion of social networking into the mainstream of our business and personal lives compels us to re-examine the limits of fair use and other issues arising from the use of content on popular sites such as MySpace and Facebook. This panel will explore the ways in which copyrighted works are transmitted through social networks and what should or should not be done about it.

Moderator:

Paul E. Burns, *Gallagher & Kennedy, PA, Phoenix, AZ*
Pepperdine University School of Law
Straus Institute for Dispute Resolution, Malibu, CA

Panelists:

Darcy Antonellis, *Warner Bros. Entertainment, Inc. Burbank, CA*
Daniel Cooper, *MySpace, Inc., Los Angeles, CA*
Michael Richter, *Facebook, Inc., Palo Alto, CA (Invited)*

12:30 pm – 2:00 pm

Lunch & Keynote Speaker

Richard G. Braman, Founder & Executive Director
The Sedona Conference

SPONSOR: Fordham Intellectual Law & Policy Conference

The Sedona Conference(r) (TSC) is a nonprofit, 501(c)(3) research and educational institute dedicated to the advanced study of law and policy in the areas of intellectual property rights, complex litigation and antitrust law. TSC was founded to allow leading jurists, lawyers, experts, academics and others at the cutting edge of issues to come together to engage in dialogue in an effort to move the law forward in a reasoned and just way. Mr. Braman will discuss how copyright protection and rapidly developing information technology has reached a "tipping point." Mr. Braman will suggest to attendees how dialog could be used to harmonize polarized positions with respect to the future of copyright protection in the new technological era.

2:30 pm – 5:30 pm

Heard Museum Tour (Optional)

Internationally renowned for its vibrant exhibitions and festivals on American Indian arts and culture, and exceptional shops, the Heard Museum proudly partners with hundreds of American Indian artists, tribal leaders and elders to share stories and traditions.

7:00 pm

Dinner at Mummy Mountain

Saturday, February 6

8:00 am – 9:00 am

Continental Breakfast ***CSUSA Chapters Committee Meeting***

9:10 am – 10:30 am

How To Make Money In the Cloud --- Creative New Business Paradigms On the Internet

The Internet doesn't just present challenges for copyright owners, it also presents tremendous opportunity. Across industries, various parties are finding ways to take legal commercial advantage of the technological and artistic evolution spurred by the Internet. This panel brings together representatives from across the spectrum of interests -- content owners, distributors, and users -- for a discussion of cutting-edge business models for monetization of copyright on the Internet.

Moderator:

Ian L. Saffer, *Townsend and Townsend and Crew LLP, Denver, CO*

Panelists:

Sandra M. Aistars, *Time Warner, Inc., New York, NY*

Richard Conlon, *Broadcast Music, Inc., New York, NY*

Scott Martin, *Paramount Pictures Corporation, Hollywood, CA*

David Rosenberg, *Live365, Inc., Foster City, CA*

Kevin Saul, *Apple, Inc., Cupertino, CA*

Jon Zieger, *Microsoft Corporation, Redmond, WA*

10:30 am – 10:45 am

Coffee Break

10:45 am – 12:15 pm

Copyright Law Update

Moderator:

Paul E. Burns, *Gallagher & Kennedy, PA, Phoenix, AZ*

Pepperdine University School of Law

Straus Institute for Dispute Resolution, Malibu, CA

Panelists:

Ian C. Ballon, *Greenberg Traurig, LLP, Santa Monica and East Palo Alto, CA*

Dennis S. Karjala, *Arizona State University Sandra Day O'Connor College of Law, Tempe, AZ*

**The Copyright Society of the USA would like to thank the following
2010 Mid-Year Meeting committee members:**
**Paul E. Burns, Gallagher & Kennedy, PA & Pepperdine University School of Law
Straus Institute for Dispute Resolution
Eleanor M. Lackman, Lovells LLP
Ian L. Saffer, Townsend and Townsend and Crew LLP**

SPONSORSHIP:

A limited number of sponsorship opportunities during the Mid-Winter Meeting are available, as follows:

Event (# available)	Partial Sponsorship	Exclusive Sponsorship
Breakfast (2)	\$ 500.00	\$1,000.00
Coffee Break (2)	\$ 500.00	\$1,000.00
Luncheon (1)	\$1,000.00	\$2,000.00
Reception (1)	\$2,000.00	\$5,000.00

SPONSORS RECEIVE:

- One marketing collateral item included in the registration materials
- Logo Recognition on CSUSA Mid-Winter Meeting website
- Signage at the sponsored event
- Appreciation in the onsite agenda
- Exposure!

HOTEL ARRANGEMENTS

**JW Marriott Camelback Inn Resort & Spa
5402 E. Lincoln Drive
Scottsdale AZ 85253**

\$319.00 per night (excluding tax)

Reservations: (800) 24CAMEL or (800) 582-2169

[CSUSA Mid-Winter Hotel Reservations](#)

**Special Rate Code: Copyright Society of the USA
Special Code COPCOPA**

DEADLINE – January 8, 2010

Registration Form

Return This Form TO: CSUSA
352 Seventh Avenue Suite 739
New York NY 10001
P: (212) 354-6401
F: (212) 354-2847
E: amy@csusa.org

Event: Mid-Winter Meeting
February 4-6, 2010
JW Marriott Camelback Inn
5402 E. Lincoln Drive
Scottsdale AZ 85253
(480) 948-1700

NAME: _____

FIRM: _____

ADDRESS: _____

CITY: _____

STATE: _____

ZIP CODE: _____

TELEPHONE: _____

FAX: _____

EMAIL: _____

GUEST: _____

STATE BAR & NUMBER: _____

I DO NOT NEED CLE

REGISTRATION:

Government, Student

	Member	Non-Member	Academic	Guest (Adult)	Guest (Child)
Early Bird	<input type="radio"/> \$475.00	<input type="radio"/> \$575.00	<input type="radio"/> \$300.00	<input type="radio"/> \$375.00	<input type="radio"/> \$200.00
After Jan 8	<input type="radio"/> \$575.00	<input type="radio"/> \$675.00	<input type="radio"/> \$400.00	<input type="radio"/> \$450.00	<input type="radio"/> \$225.00

Special Meal

Vegetarian

Vegan

Kosher

EVENTS:

Hear Museum Tour

\$35.00

SPOSORSHIP:

Event

Available

Partial

Exclusive

Breakfast

Friday

Saturday

\$500.00

\$1,000.00

Luncheon

Friday

\$1,000.00

\$2,000.00

Reception

Thursday

\$2,000.00

\$5,000.00

Total: \$

Method of Payment:

MasterCard

Visa

American Express

Check

MM YY

Credit Card No.: _____

Expiration Date: _____

Signature: _____

Security # _____

Please make check payable to "THE COPYRIGHT SOCIETY OF THE U.S.A." Payment by check or credit card *must* accompany this form.

Cancellation and Refund Policy: Full refund will be issued if a cancellation is received in writing by January 20, 2009. No refunds or credits will be issued for cancellations after January 27, 2008. Registrations are transferable.